



ARCHÈ

CRISTIANA MASI

Cristiana Masi
Italian Trend for Wall

ARCHÈ

Un flusso continuo di bellezza tra un Mix & Match di segni e stili.

Ogni giorno ci imbattiamo in una serie di immagini e forme che si ripetono più e più volte intorno a noi, di cui ci sembra di conoscerne il significato da sempre; oggi questi segni “archetipi” assumono un ruolo guida nella trasformazione degli ambienti.

Cristiana Masi pone il flusso temporale come dettaglio cardine del progetto, integrando il passato negli elementi della contemporaneità.

Un cast di disegni e colori tali da generare e definire una sinfonia creativa che appare concettualmente e visivamente sbalorditiva.

Archè racconta un viaggio tra scenari, immagini, colori e sensazioni che definisce un linguaggio nuovo, capace di creare contrasti e armonie cromatiche, rivoluzionando ogni tipo di ambiente domestico.

A continuous flow of beauty between a Mix & Match of signs and styles .

We encounter everyday a series of images and shapes repeating more and more around us, for which it seems to us to know the meaning forever ; today these “archetypes “ signs play a guiding role in the transformations of rooms.

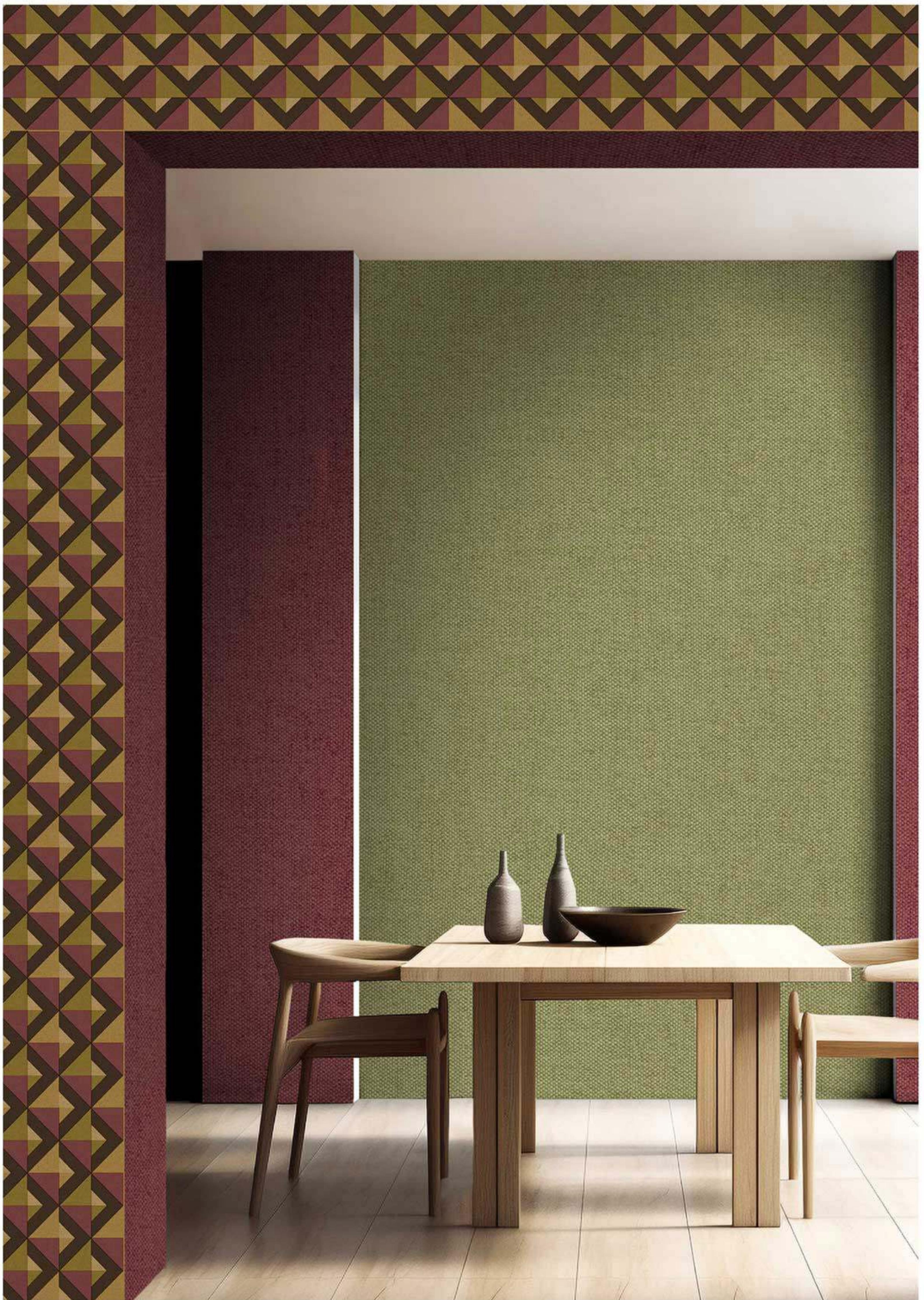
Cristiana Masi puts the timestream as cornerstones detail of the project by integrating the past into the contemporaneity's elements.

A cast composed by designs and colours to create and define a creative symphony appearing conceptually and visually stunning.

Archè tells about a journey through scenarios, images, colours and sensations by defining a new language able to create contrasts and chromatic harmonies and revolutionizing every kind of home environment.









TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

straight match 60 cm - 23,62 inches



Naturae 39001



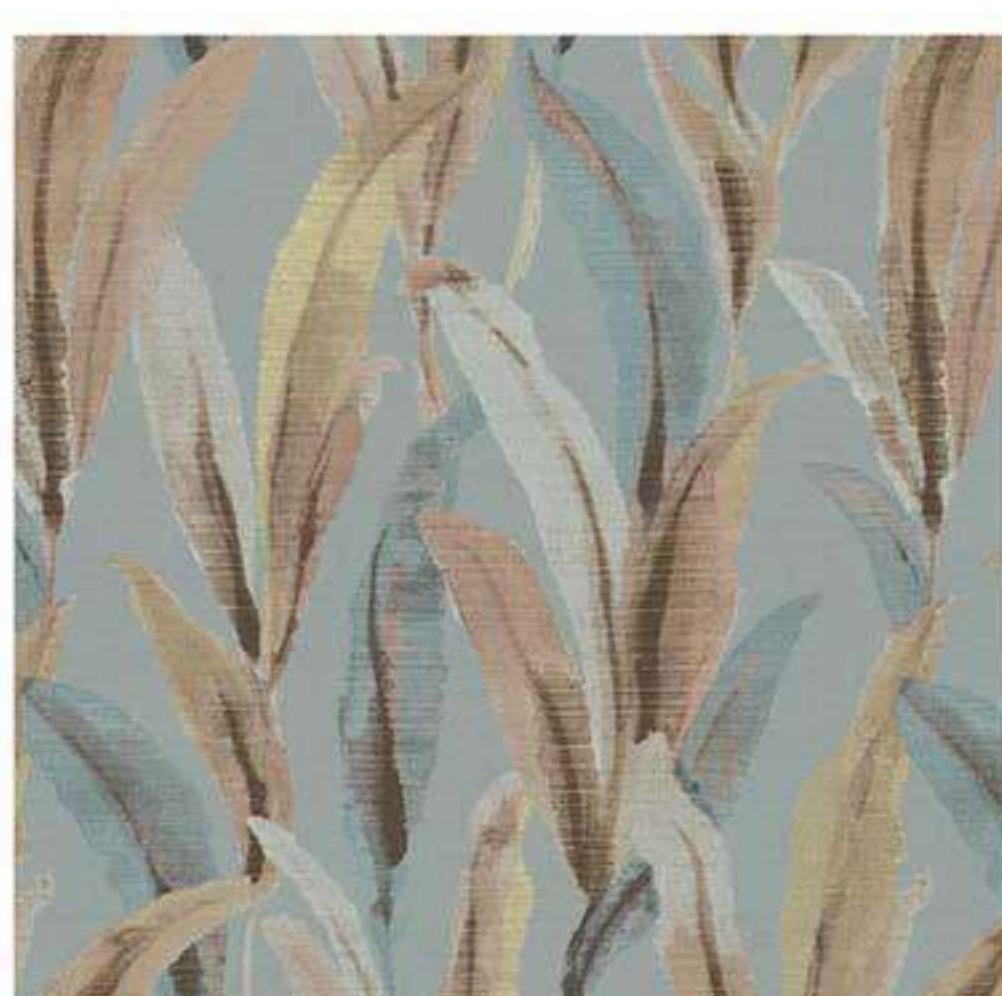
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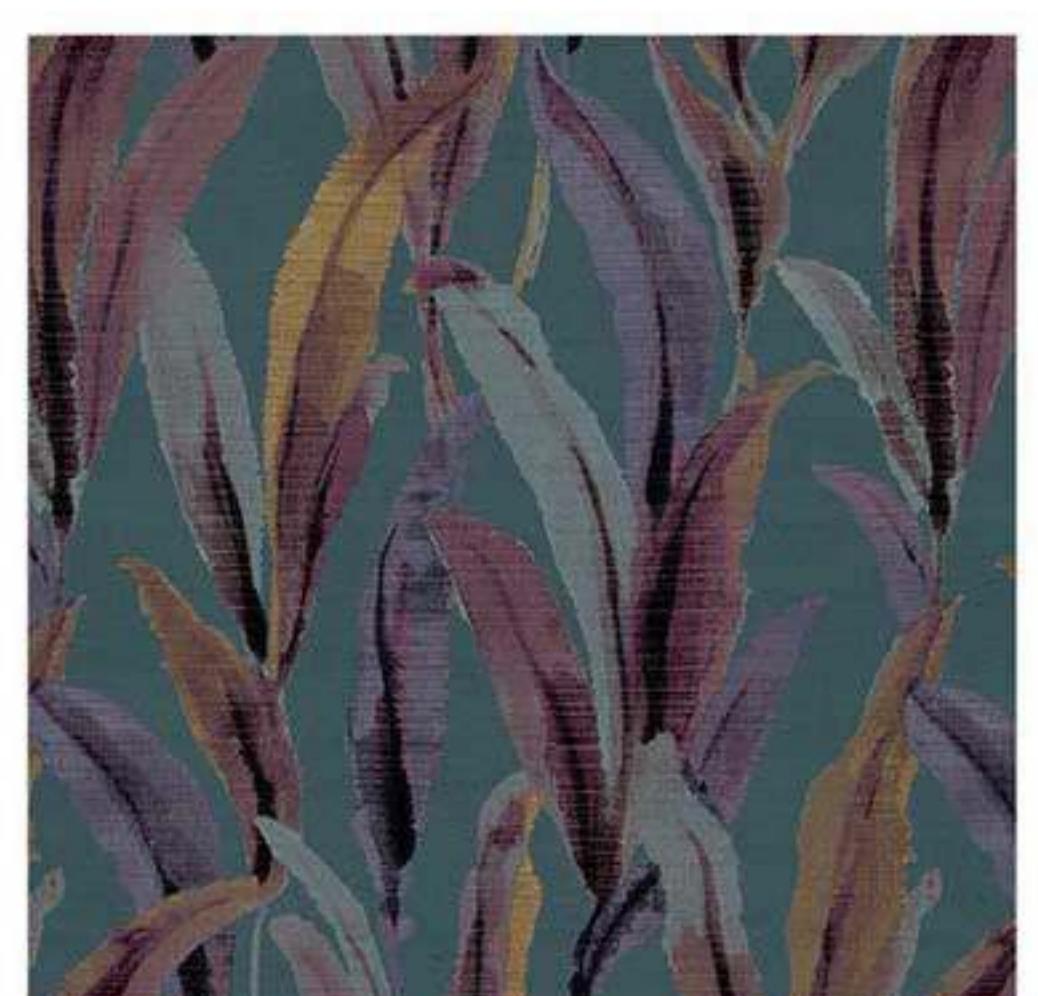
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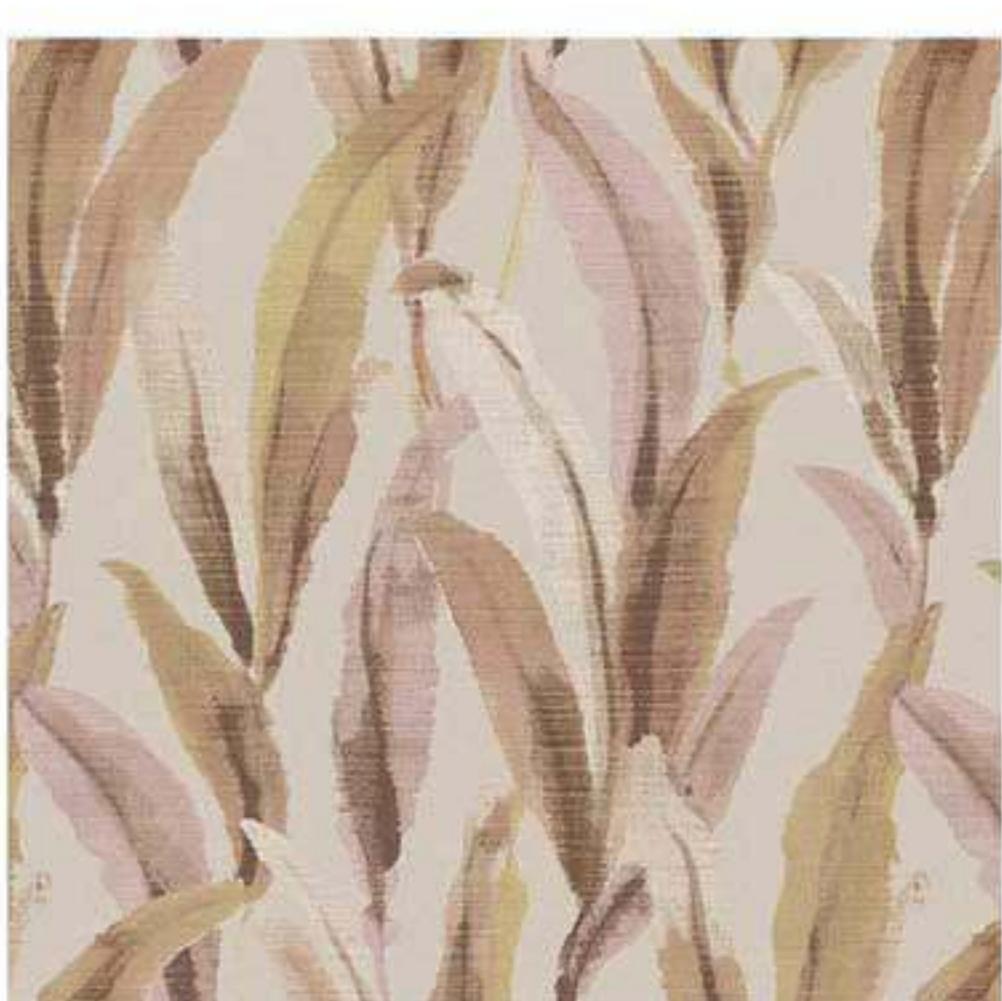
Naturae 39005



Naturae 39006



Naturae 39007



Naturae 39008



Naturae 39009







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

straight match 60 cm - 23,62 inches



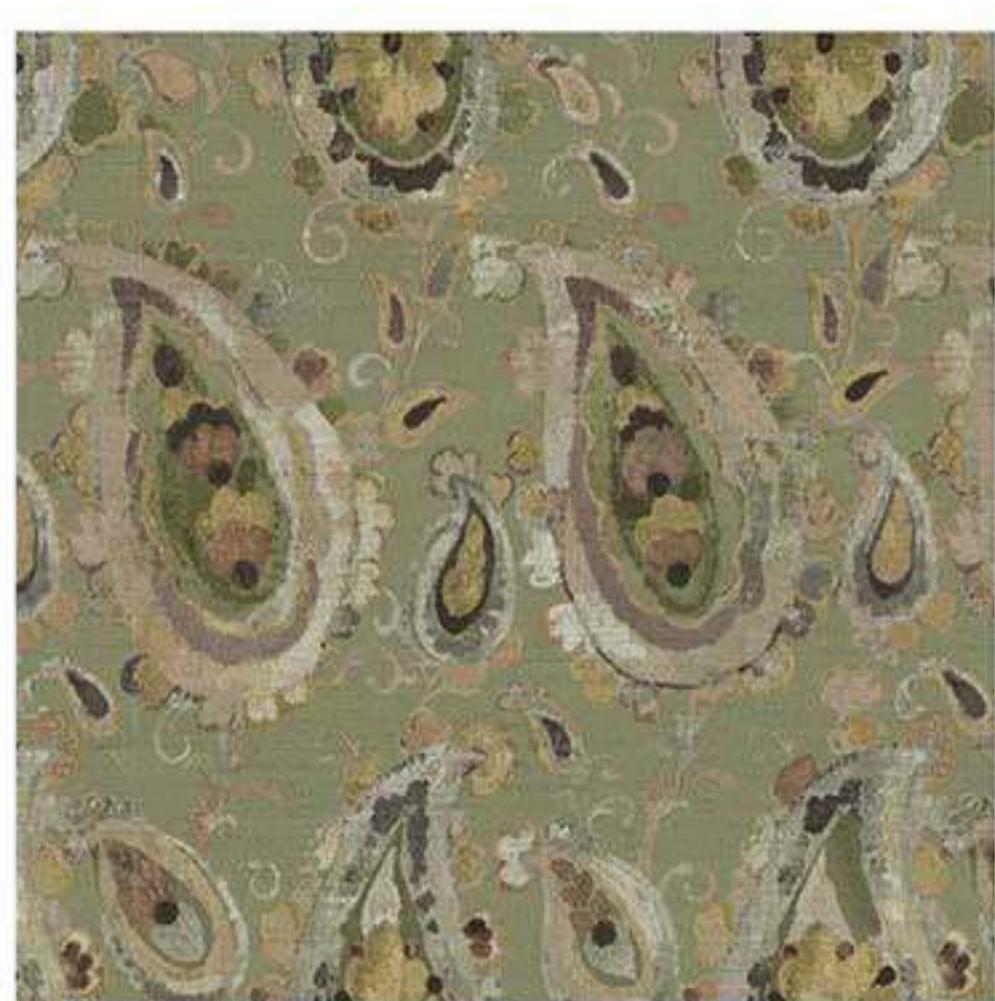
Pictura 39011



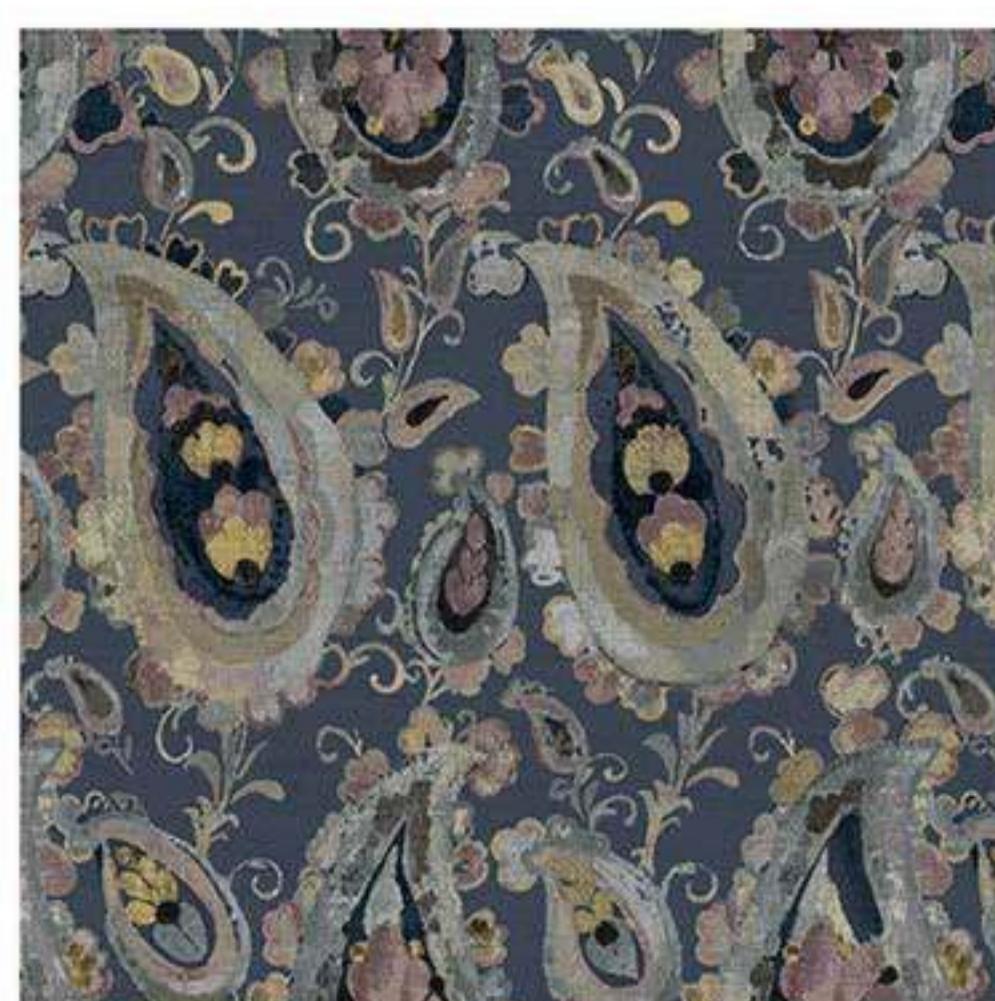
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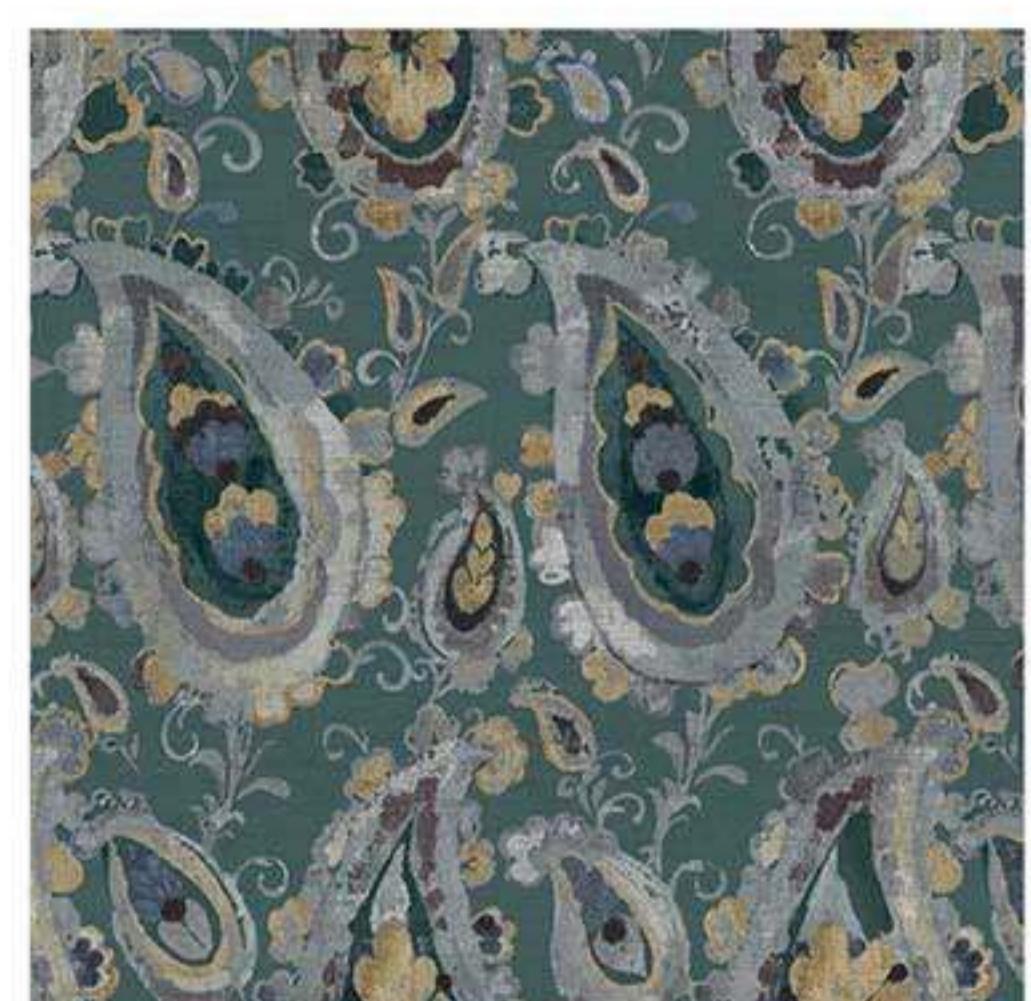
Pictura 39014



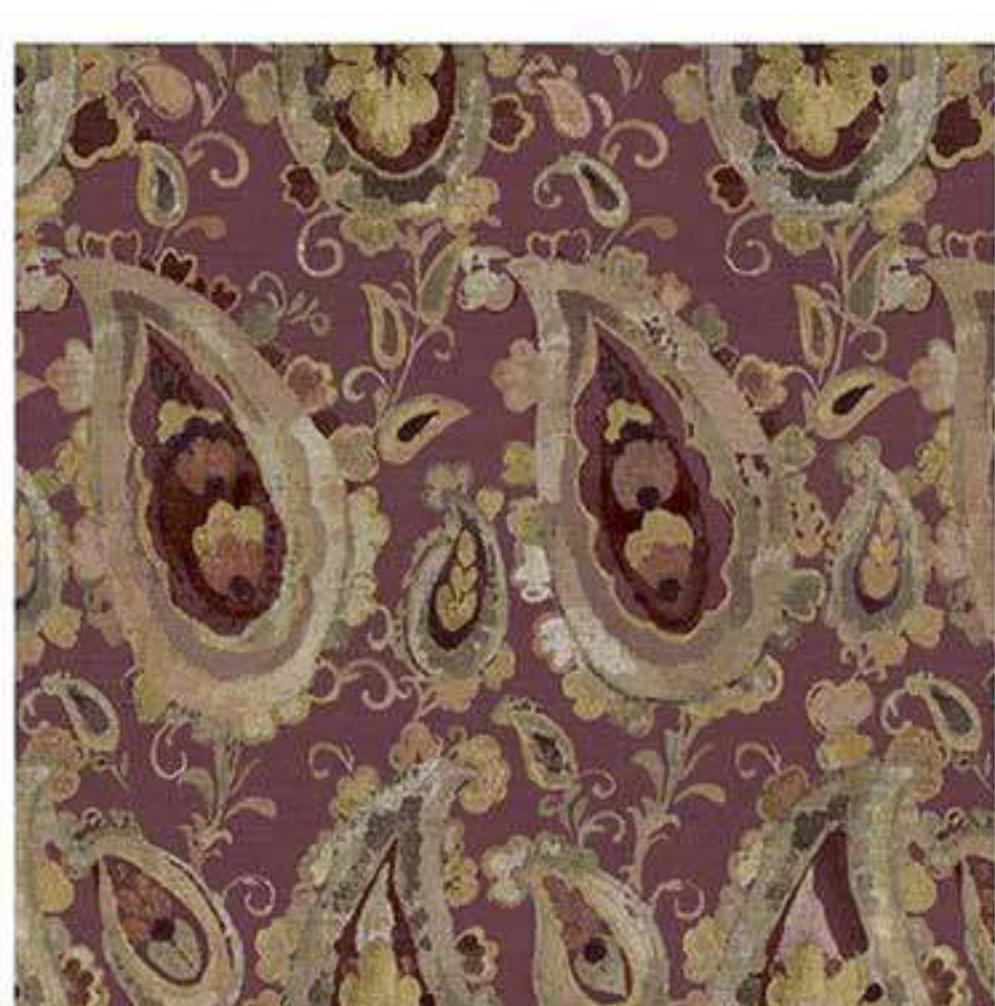
Pictura 39015



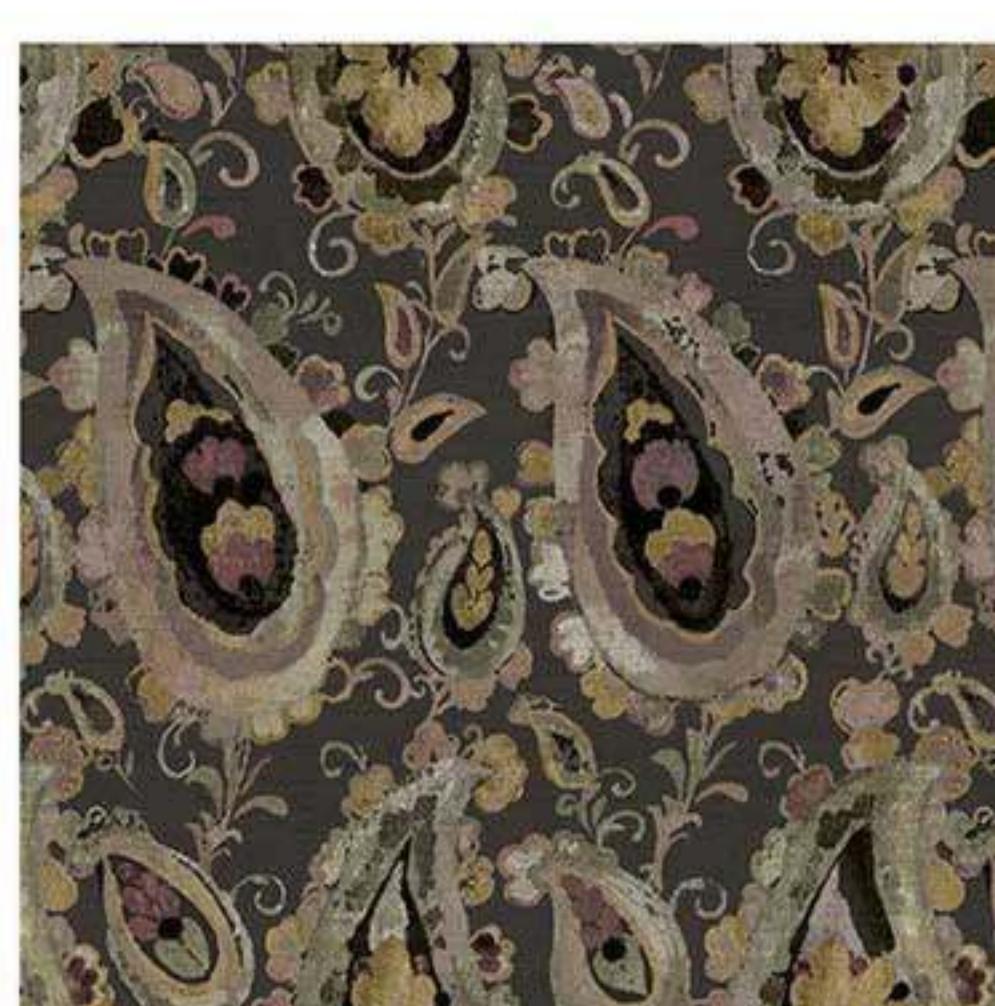
Pictura 39016



Pictura 39017



Pictura 39018



Pictura 39019







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

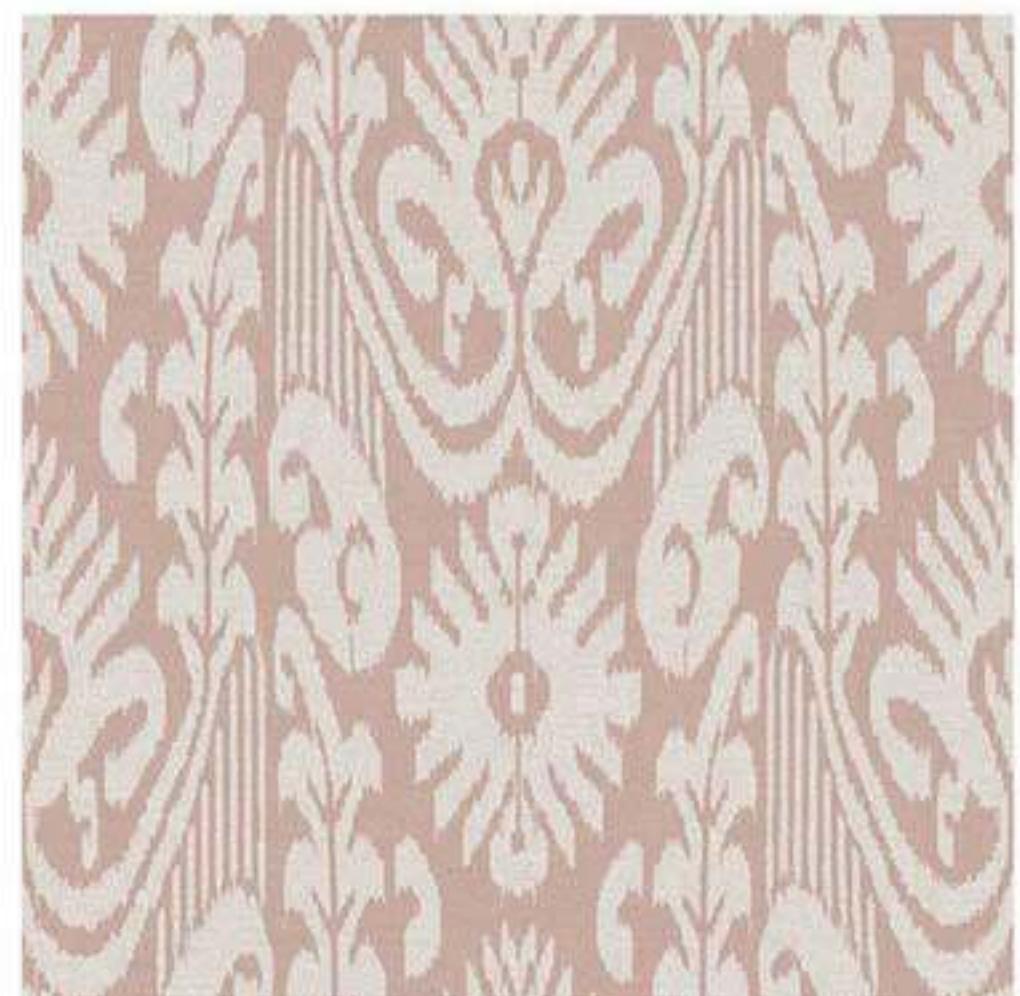
straight match 53 cm - 20,86 inches



Ornamentum 39021



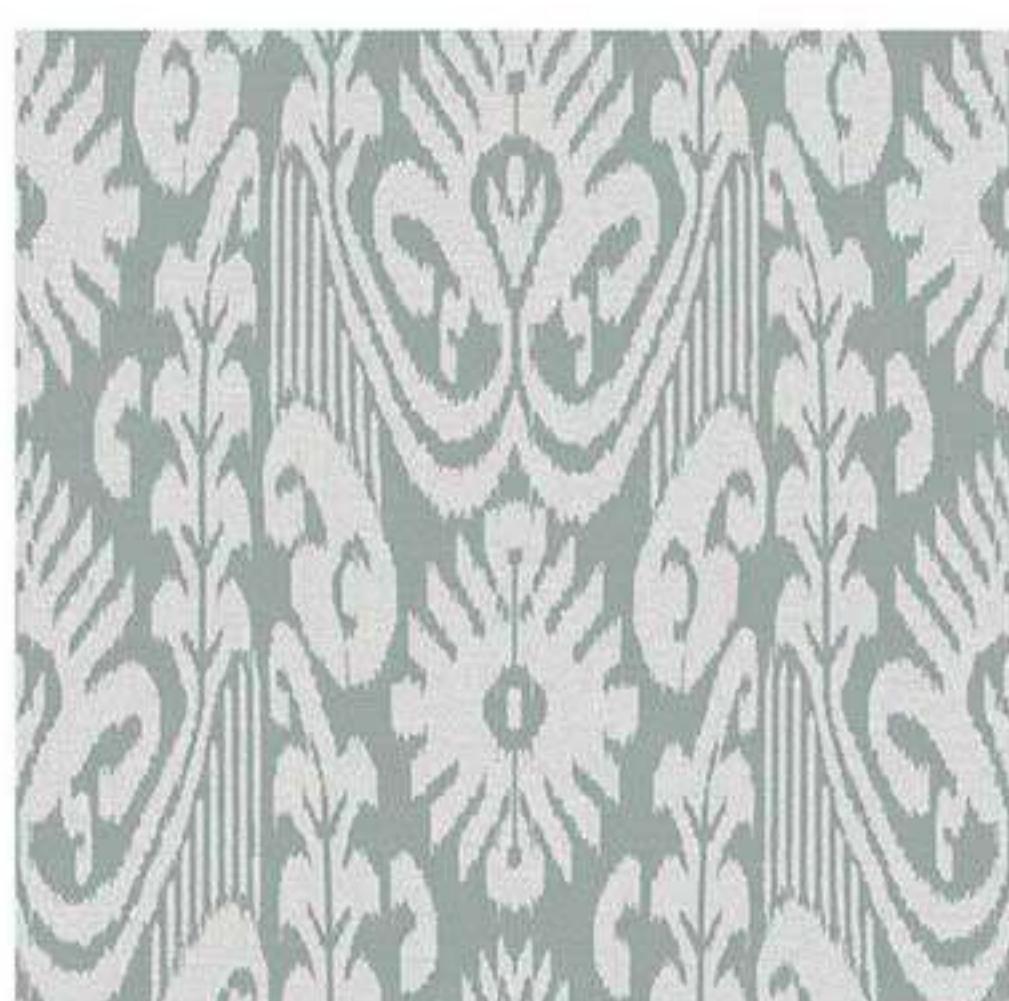
Ornamentum 39023



Ornamentum 39024



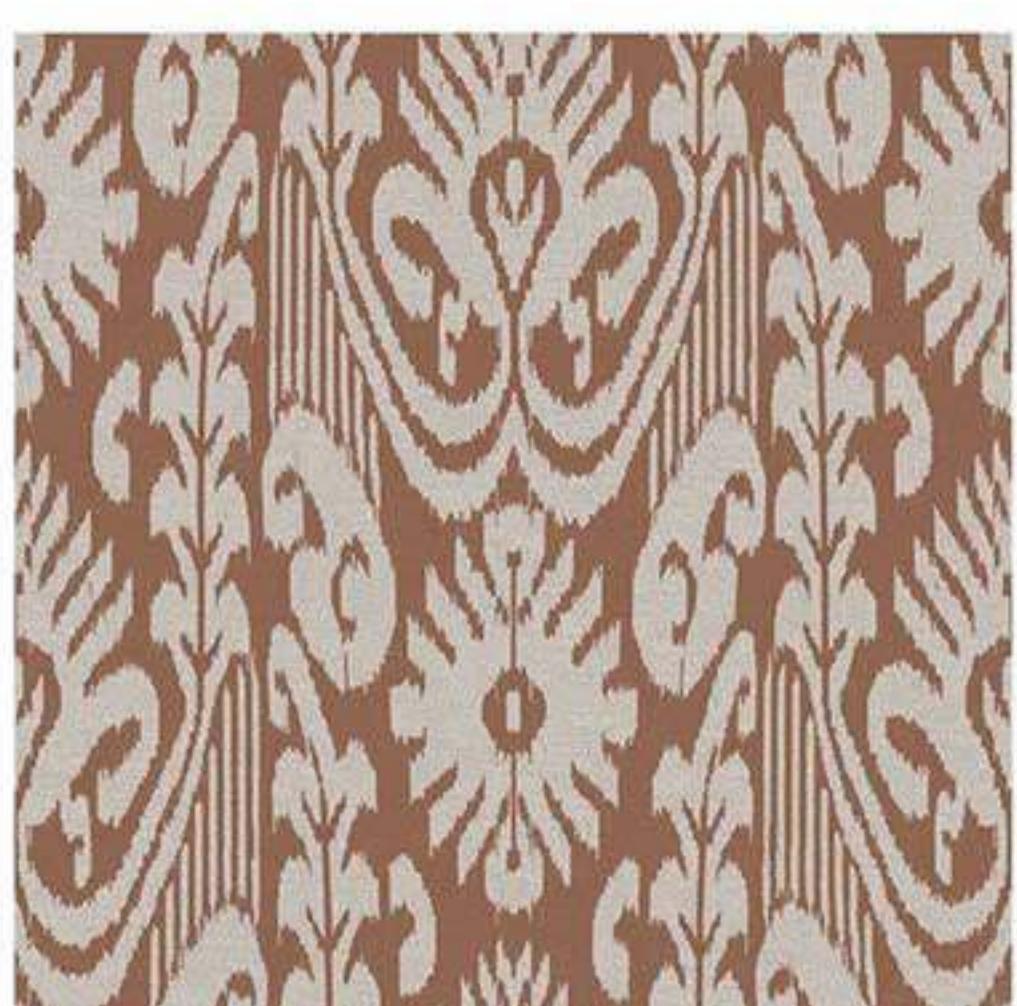
Ornamentum 39025



Ornamentum 39026



Ornamentum 39027



Ornamentum 39028



Ornamentum 39029







TECHNICAL COMPOSITION

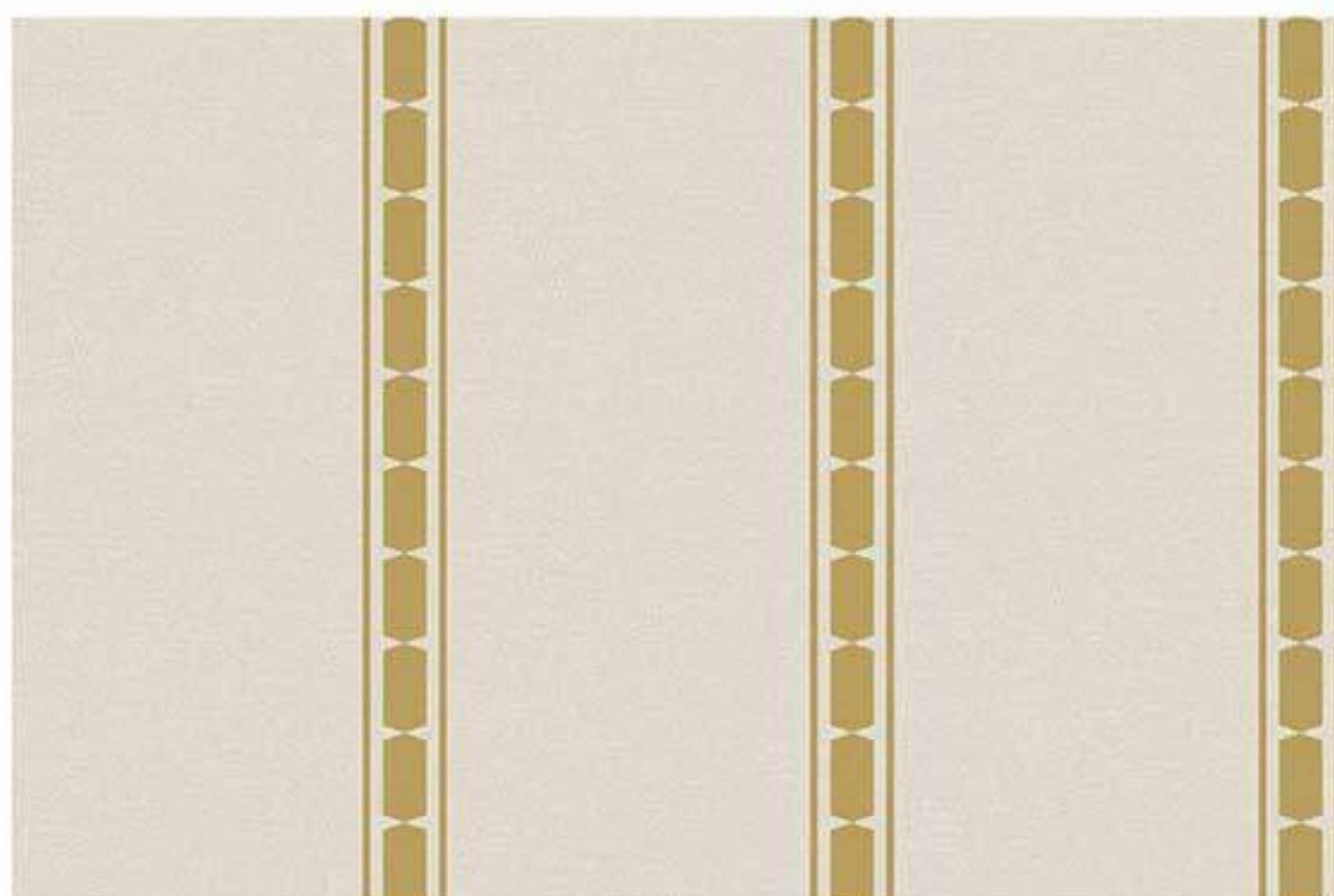
TNT - Vinyl

DESIGN WIDTH

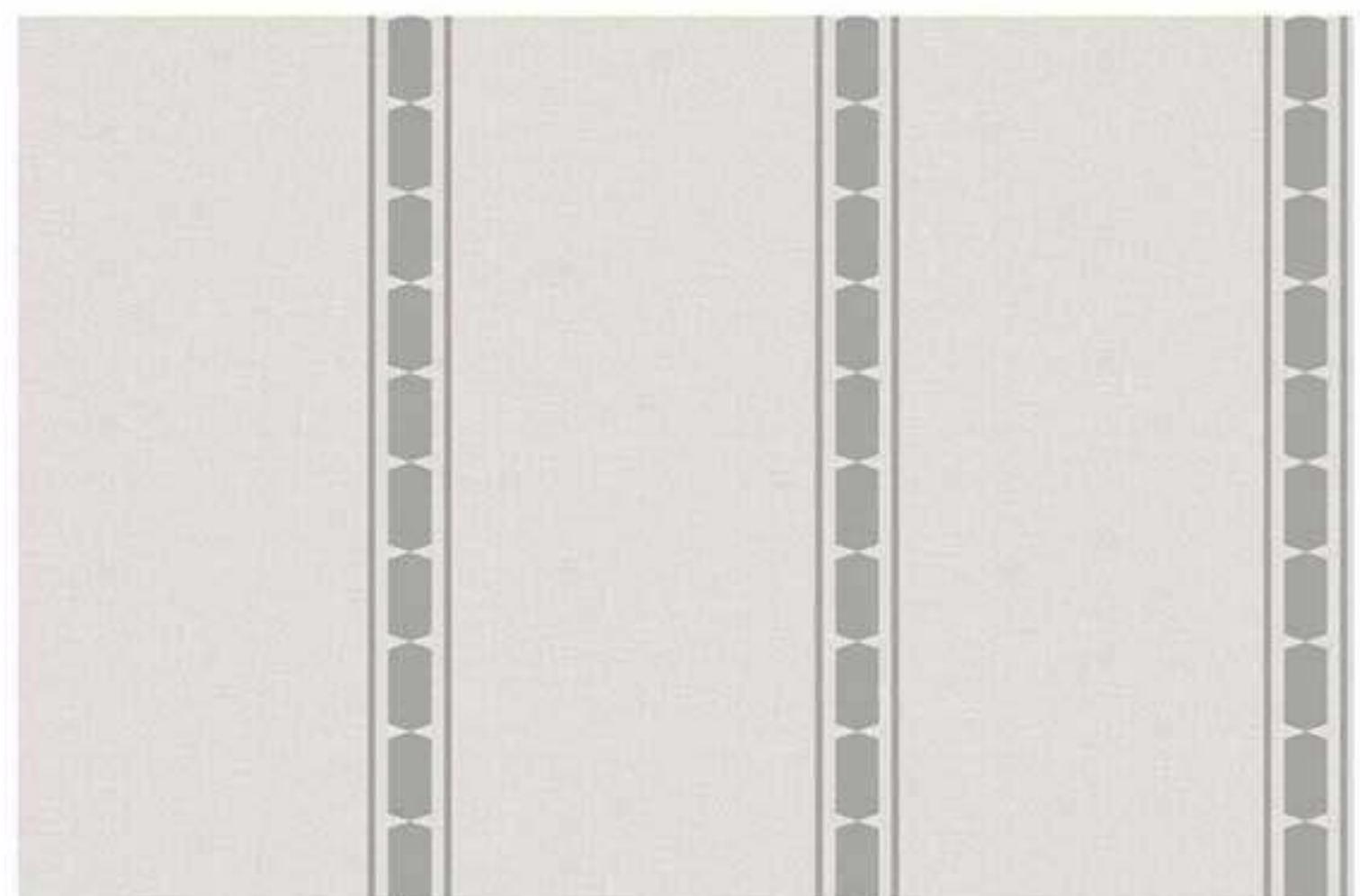
53 cm - 20,86 inches

DESIGN REPEAT

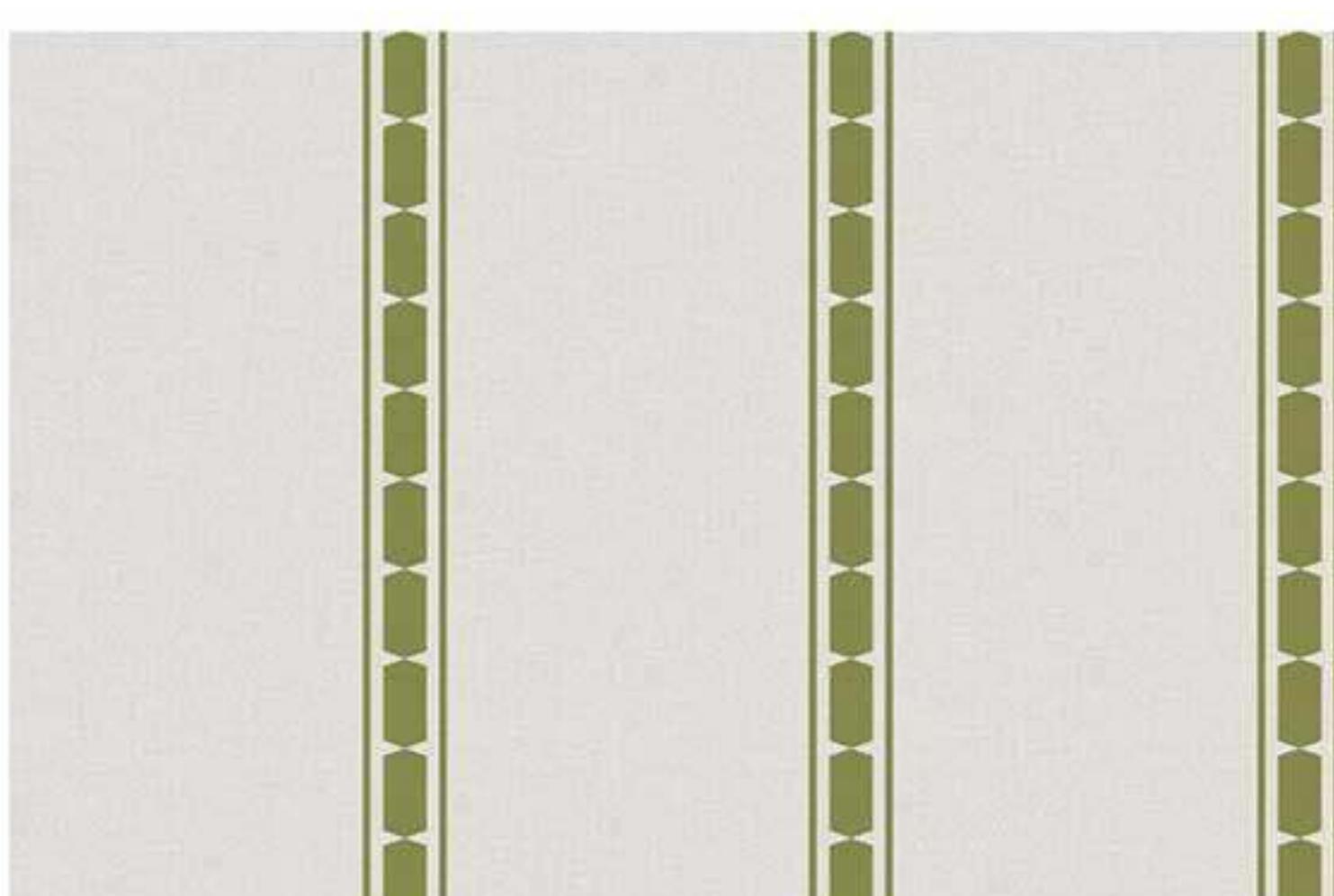
straight match 5,3 cm - 2,08 inches



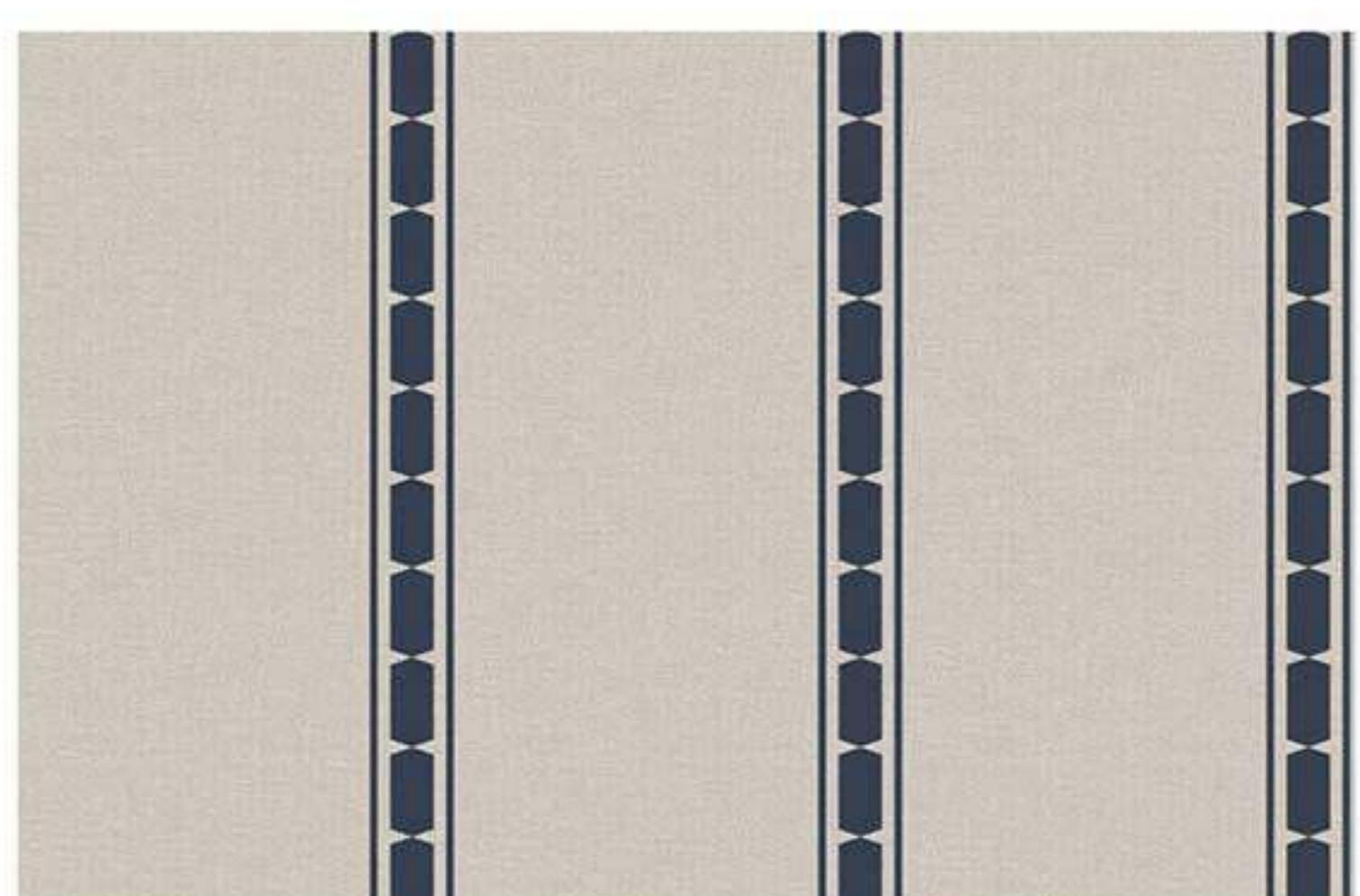
Linea 39032



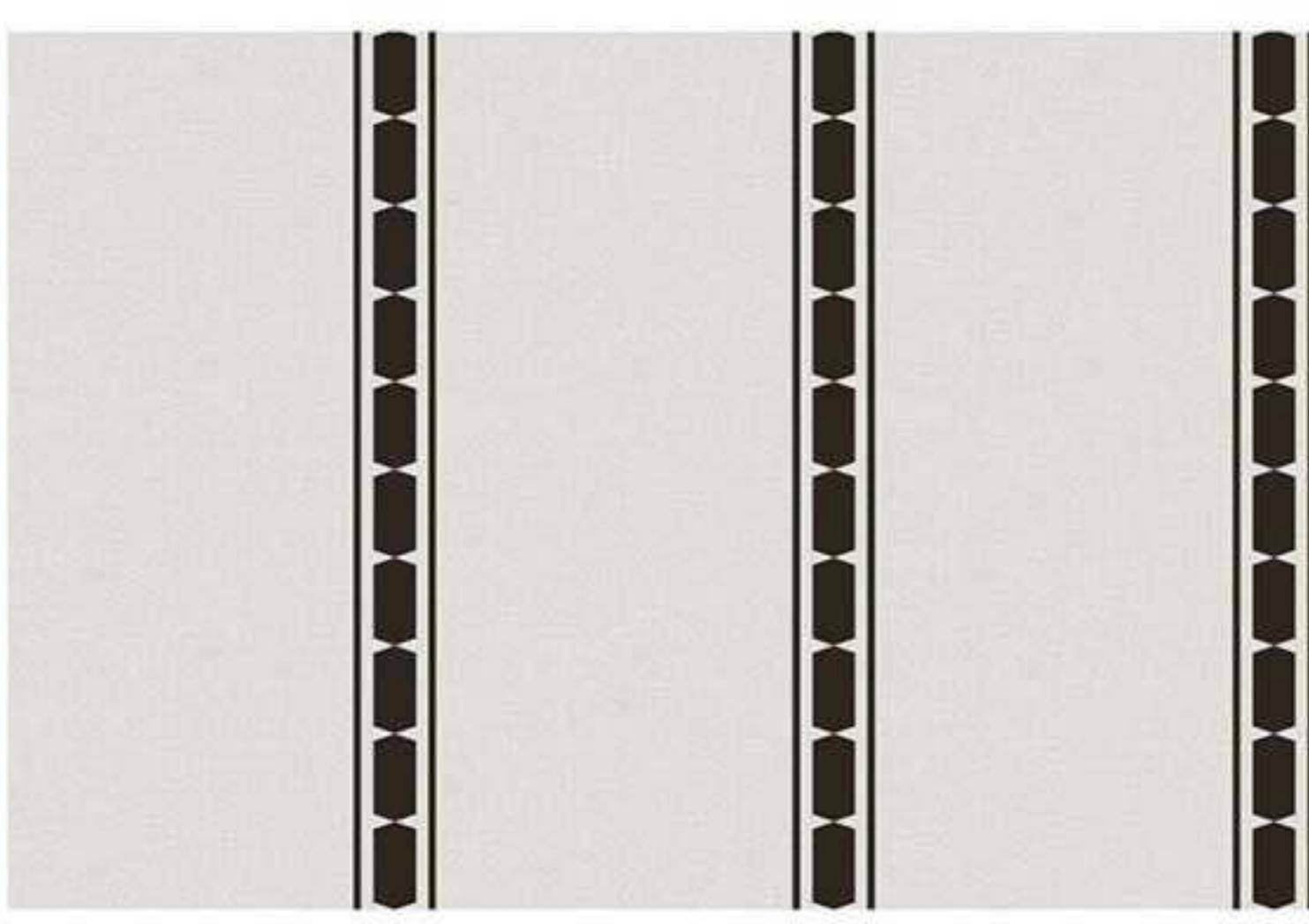
Linea 39033



Linea 39035



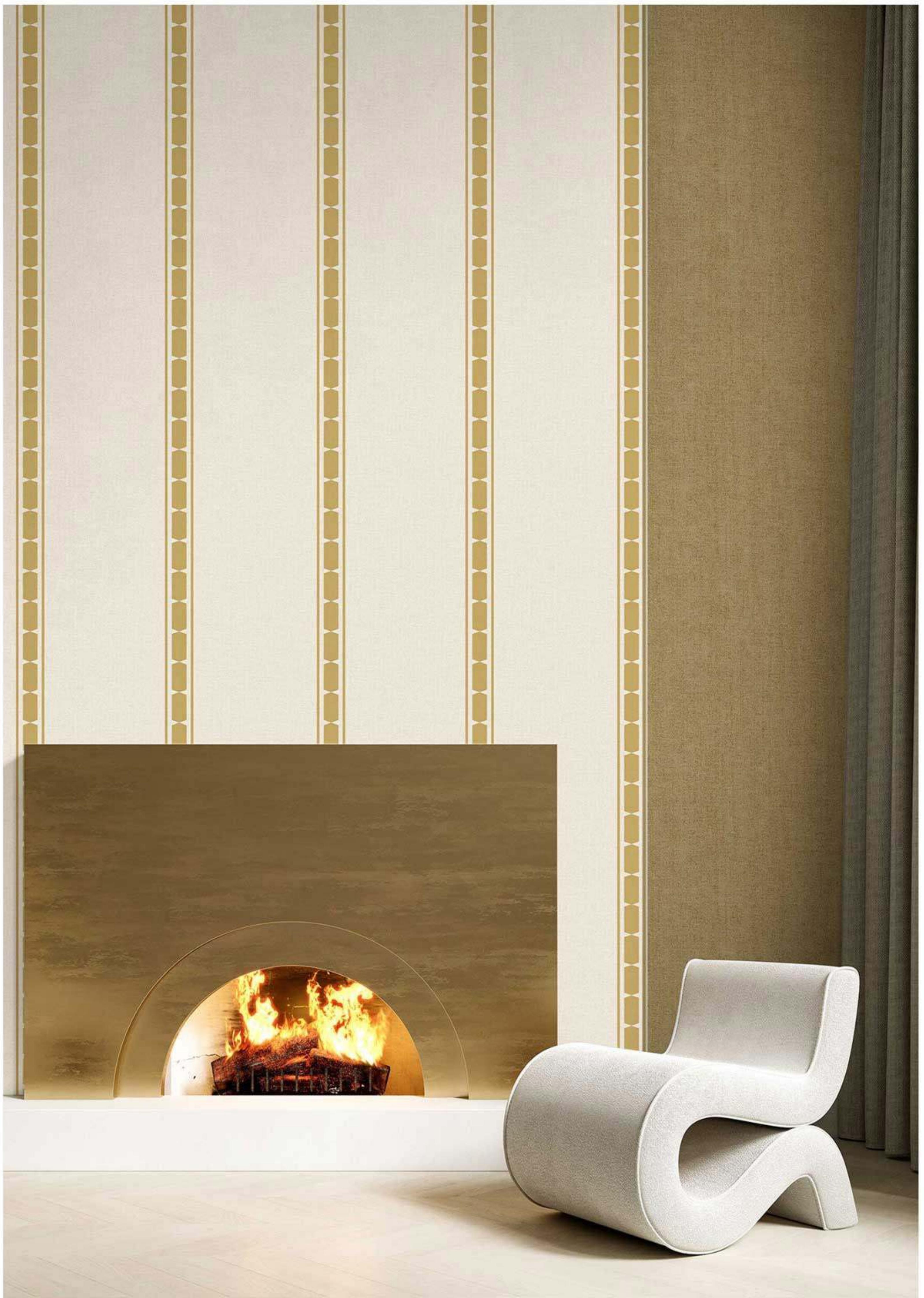
Linea 39037



Linea 39039







TECHNICAL COMPOSITION

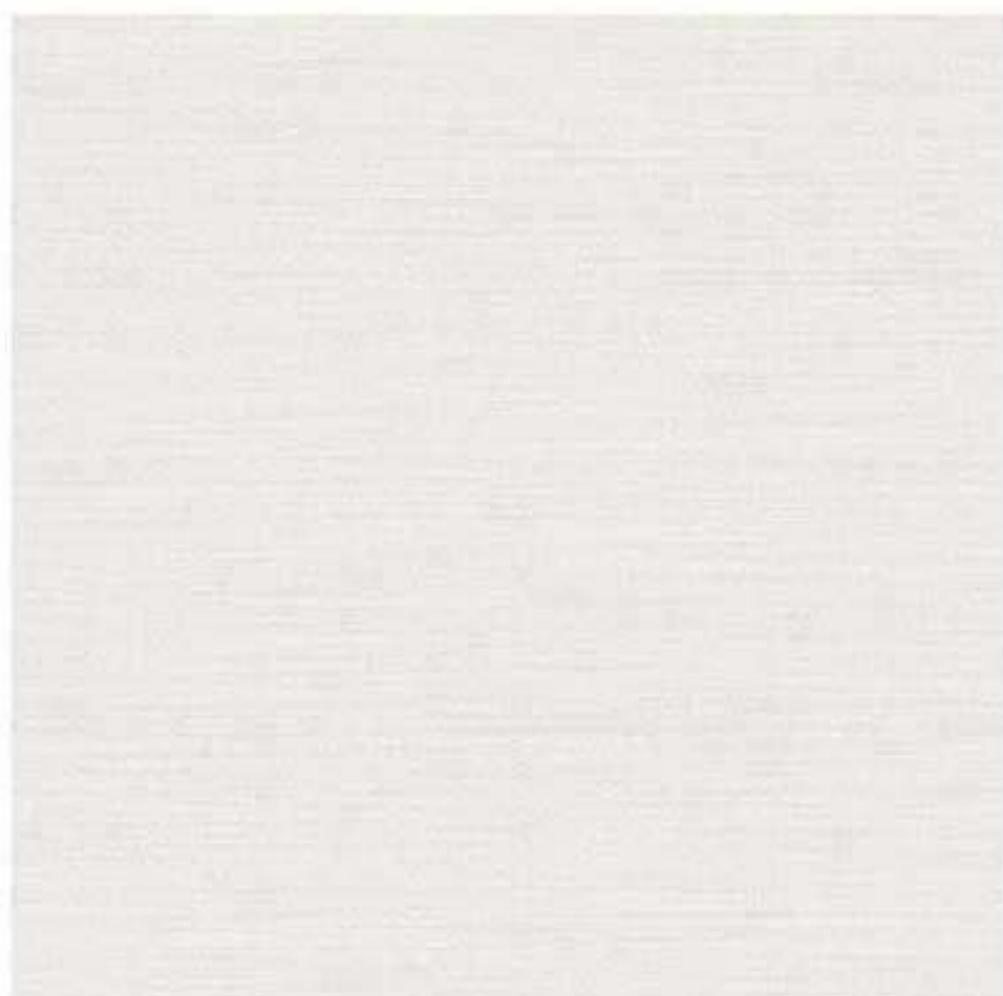
TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

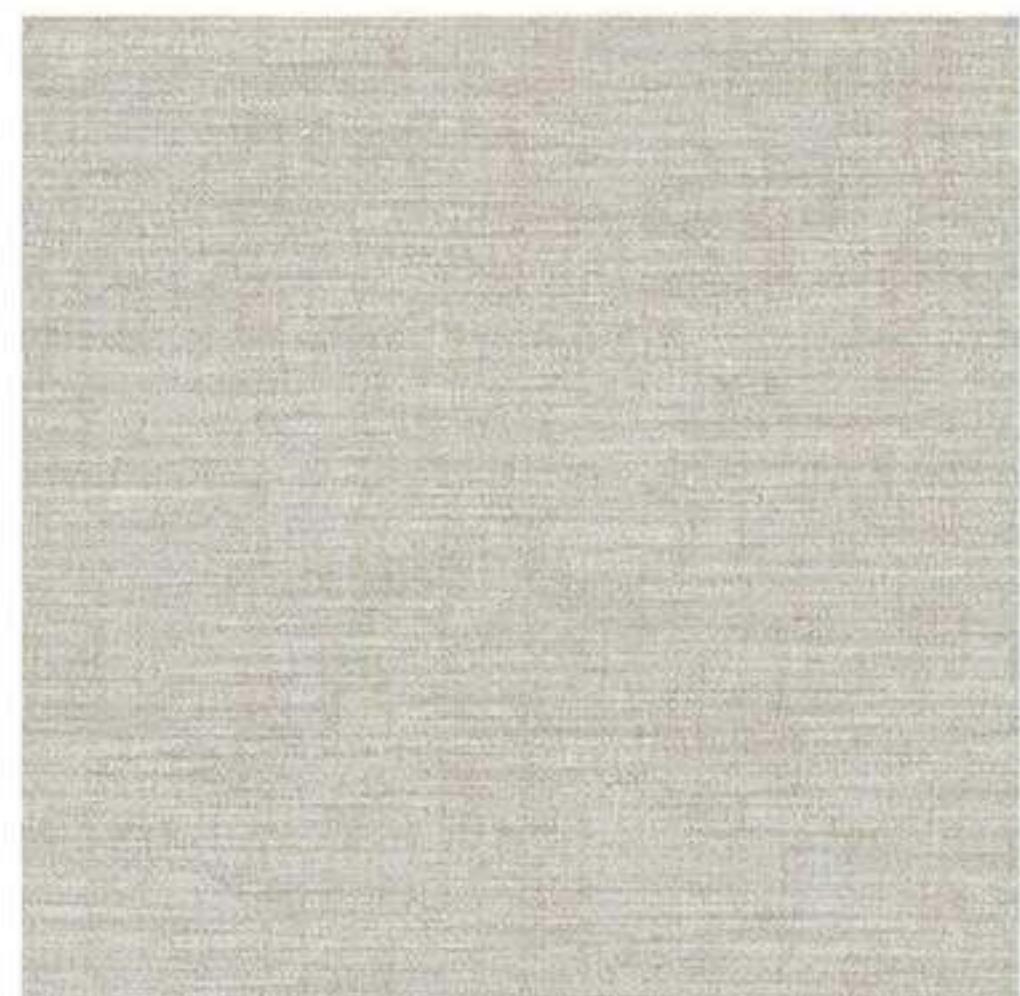
zero / straight match 53 cm - 20,86 inches



Fibrae 39040



Fibrae 39041



Fibrae 39042



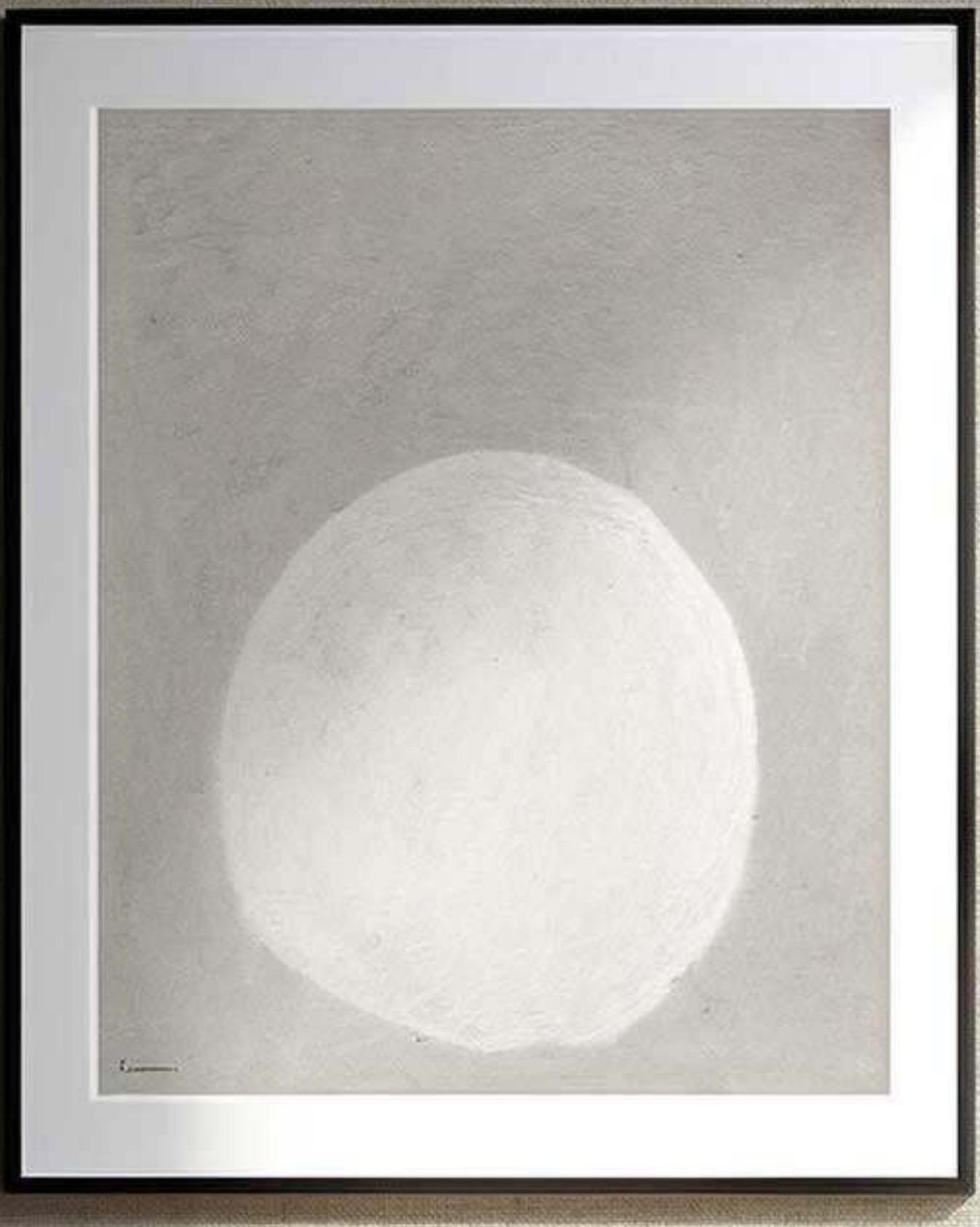
Fibrae 39043



Fibrae 39044



Fibrae 39045



TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

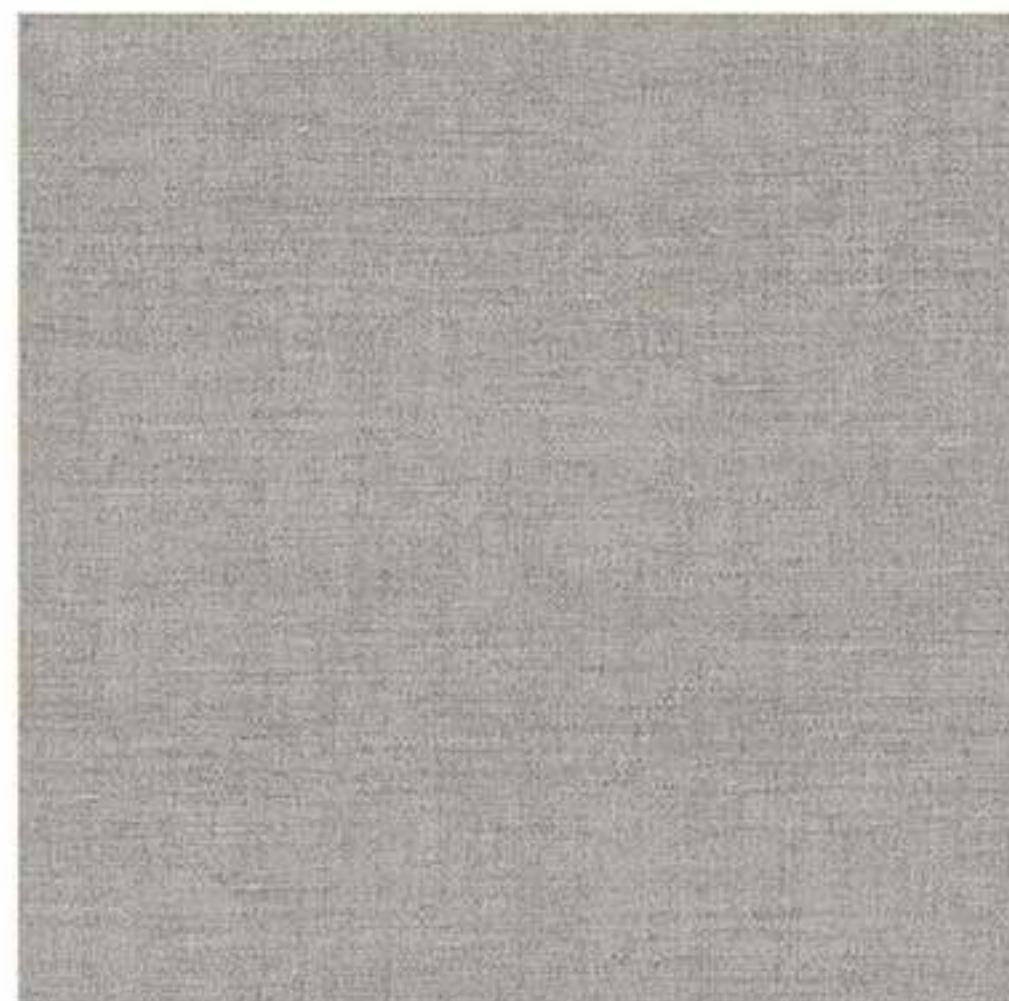
53 cm - 20,86 inches

DESIGN REPEAT

zero / straight match 53 cm - 20,86 inches



Fibrae 39046



Fibrae 39052



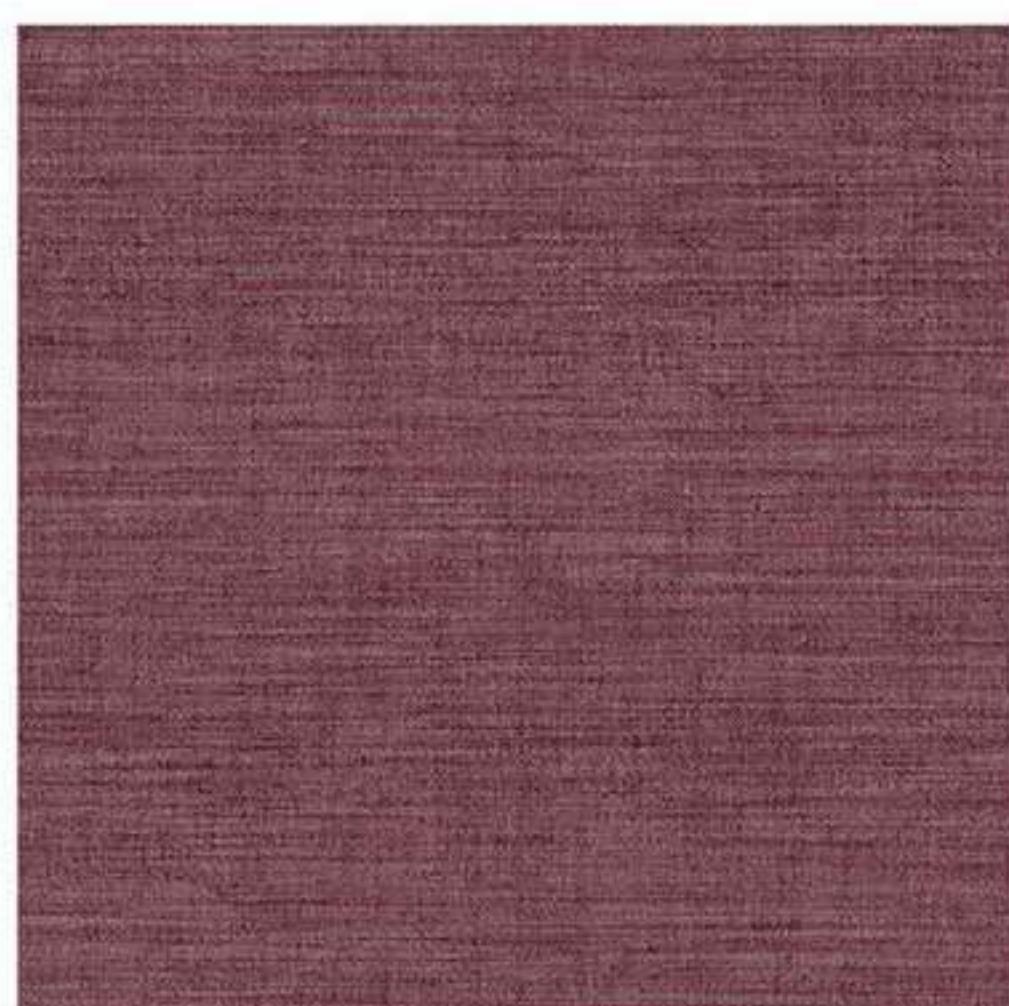
Fibrae 39053



Fibrae 39054



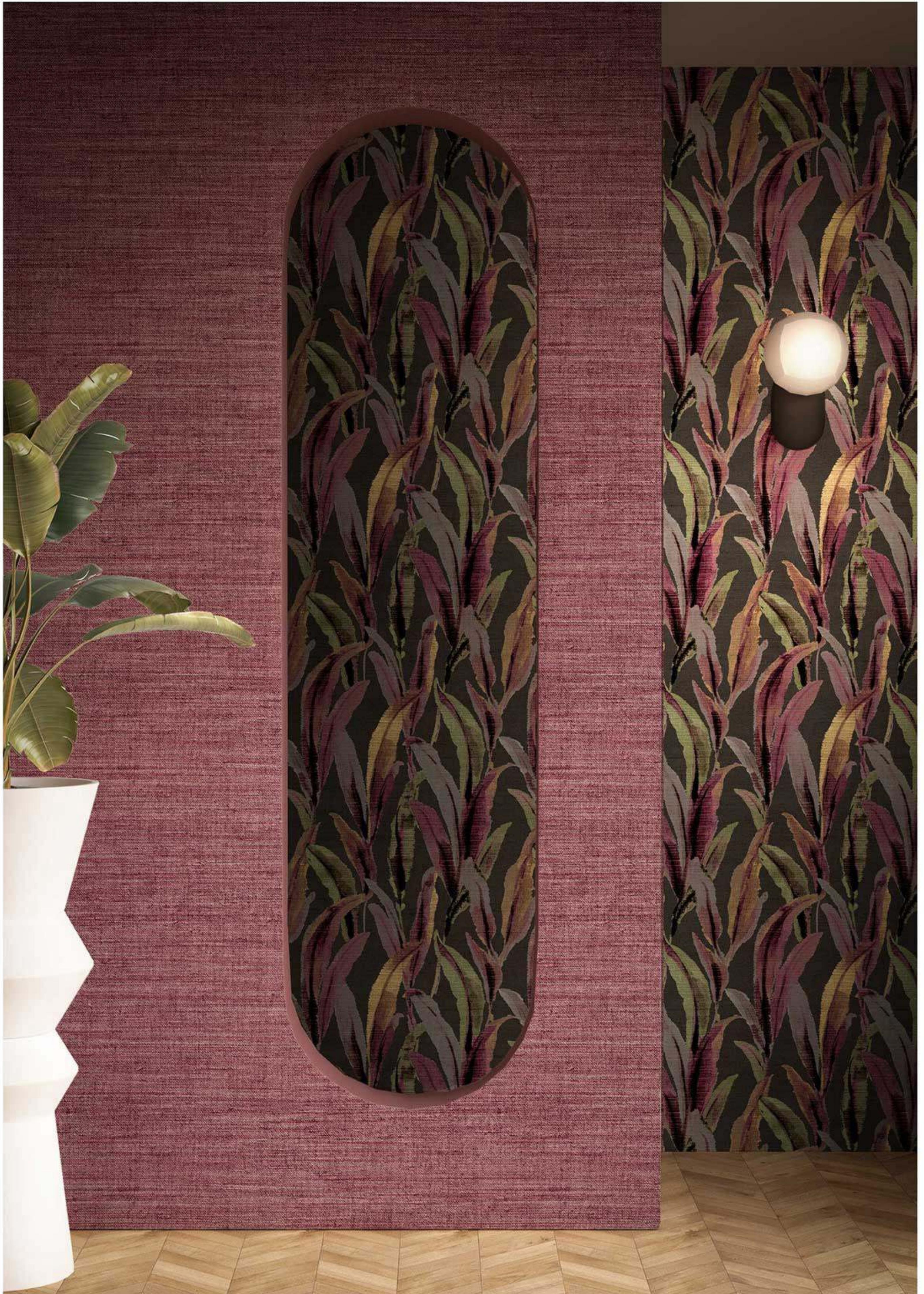
Fibrae 39056



Fibrae 39058



Fibrae 39059



TECHNICAL COMPOSITION

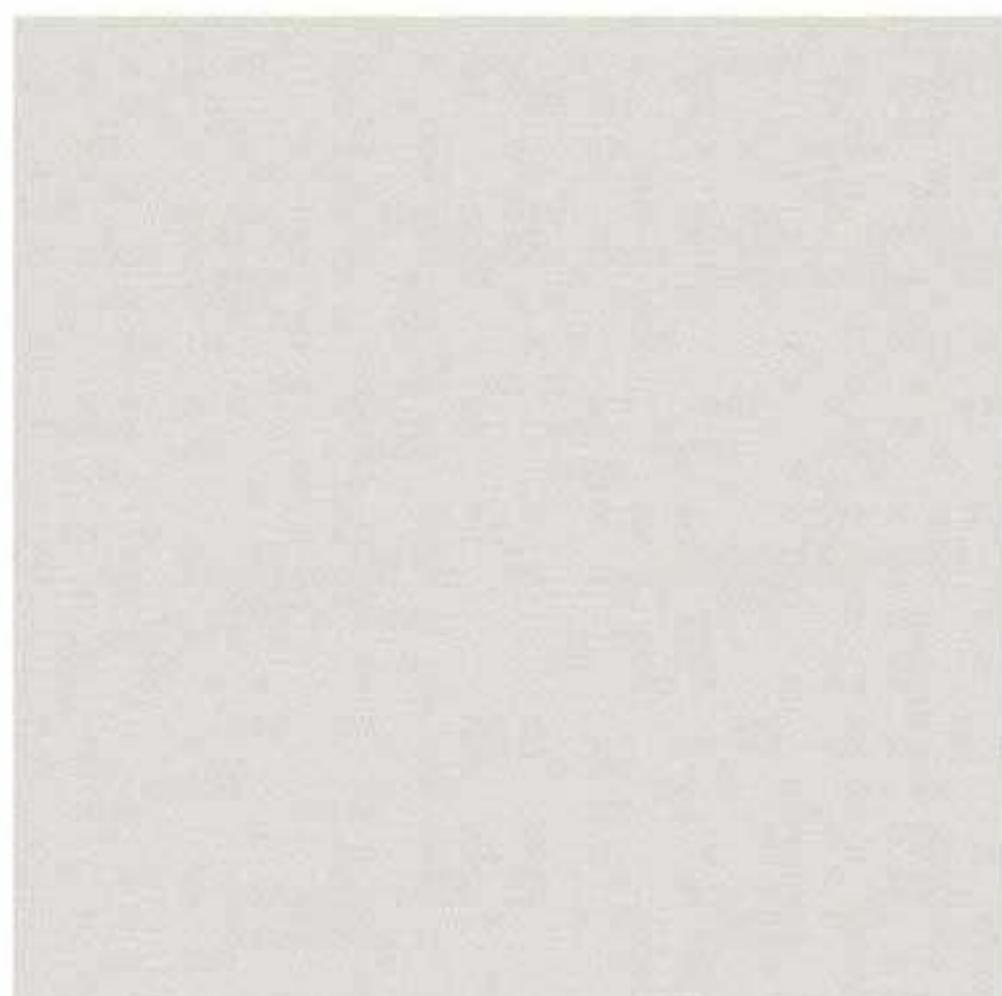
TNT - Vinyl

DESIGN WIDTH

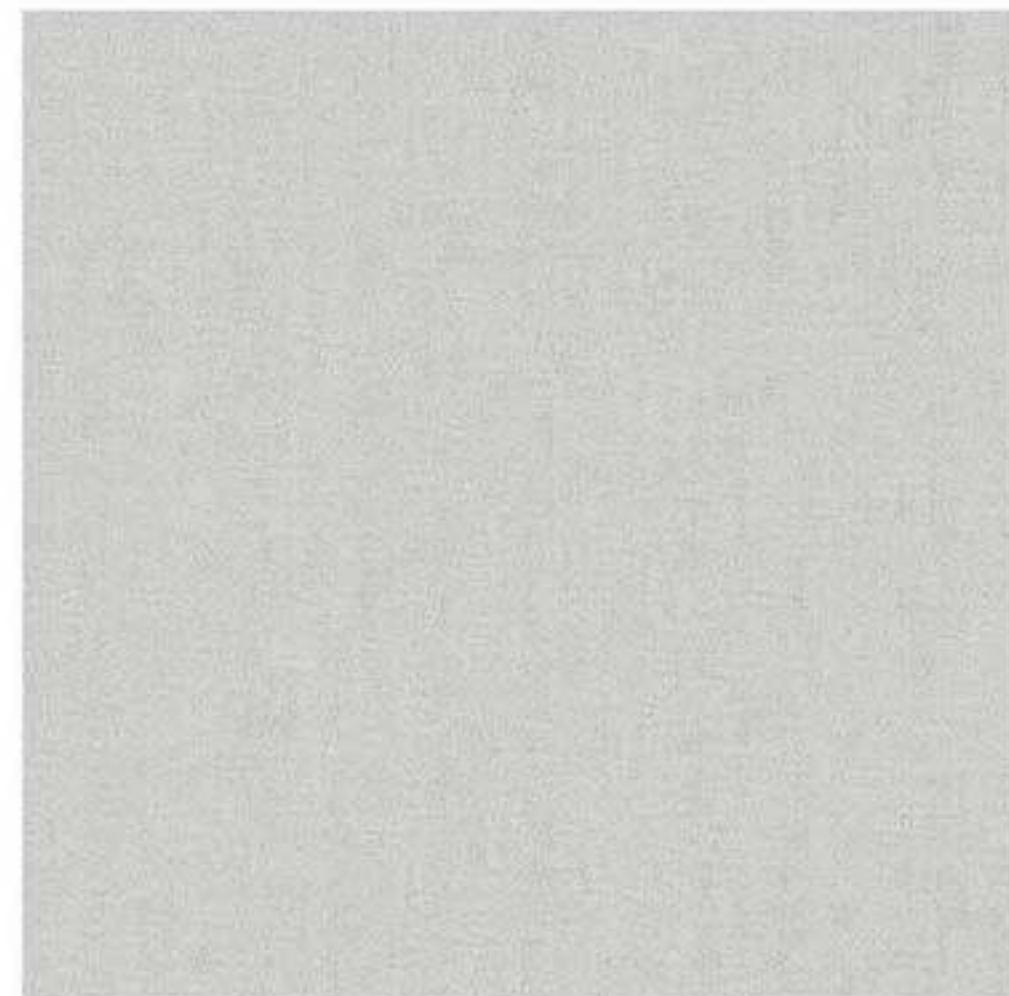
53 cm - 20,86 inches

DESIGN REPEAT

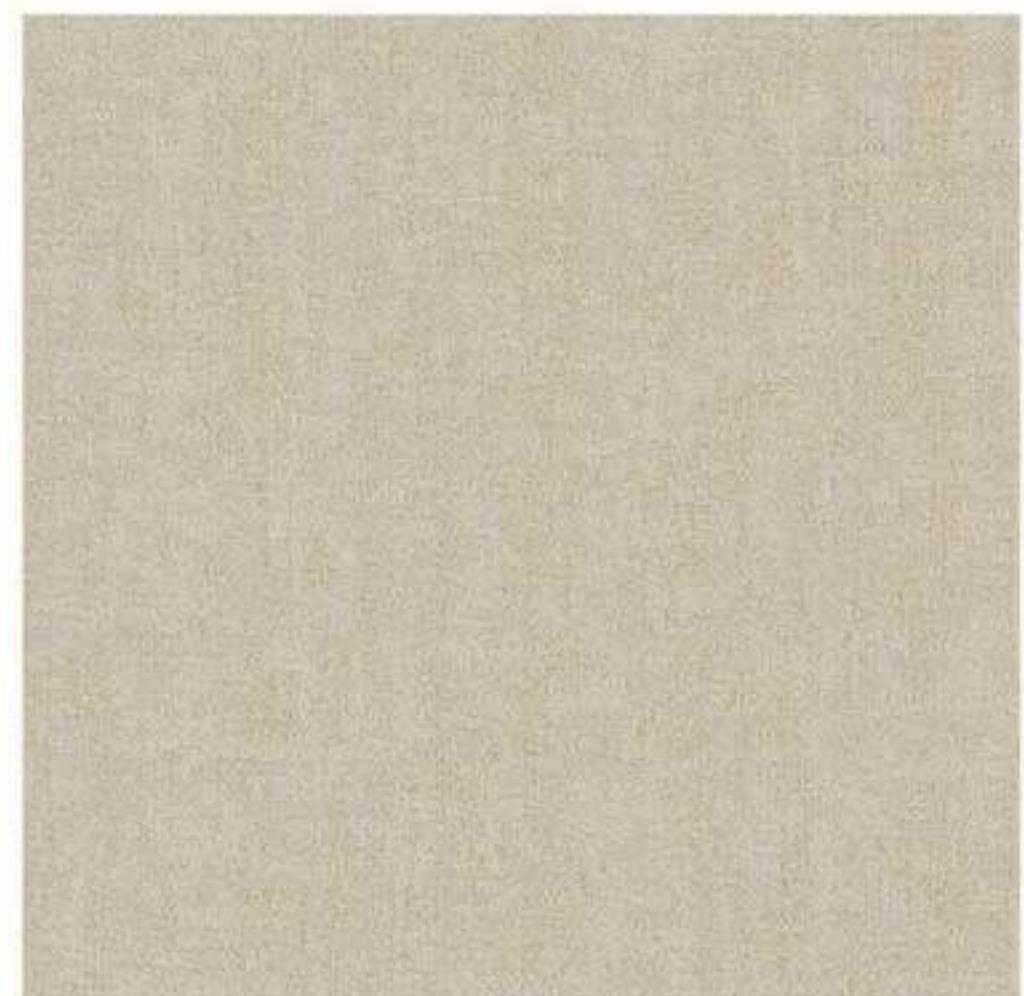
zero



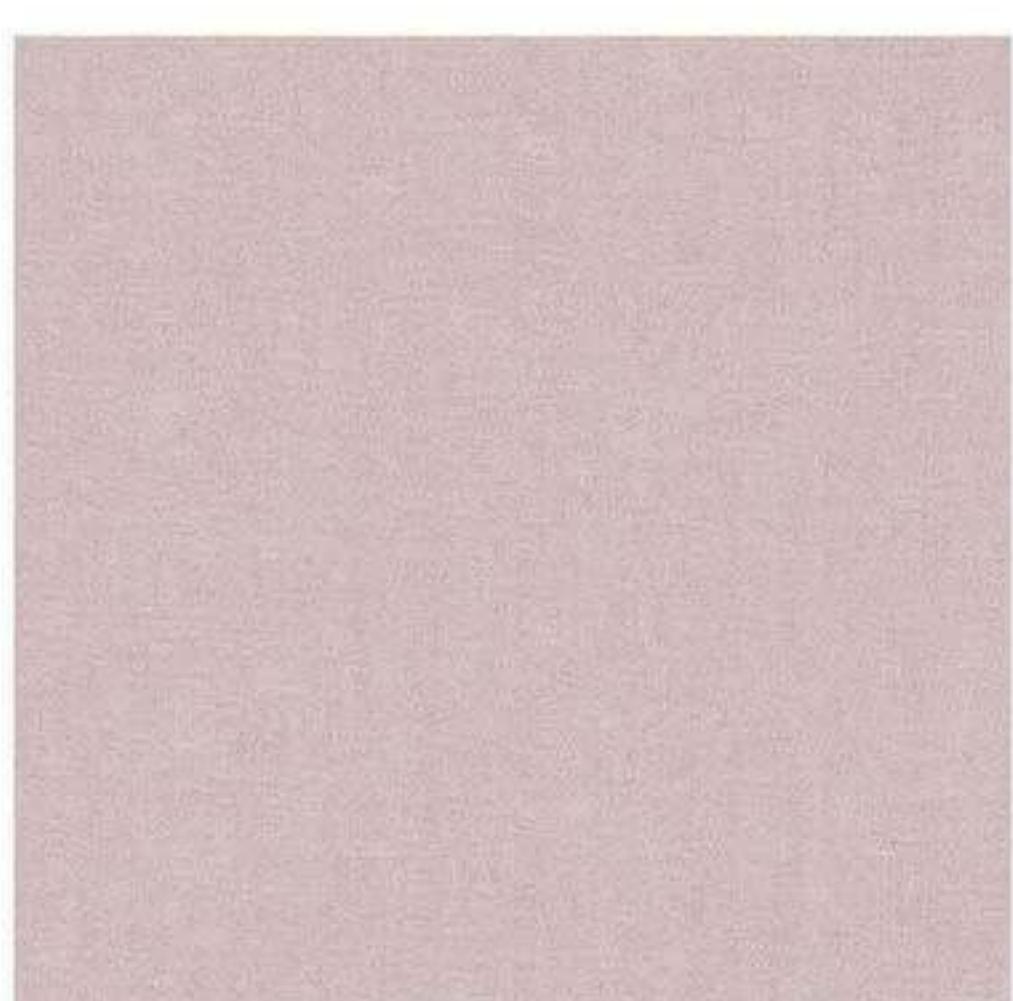
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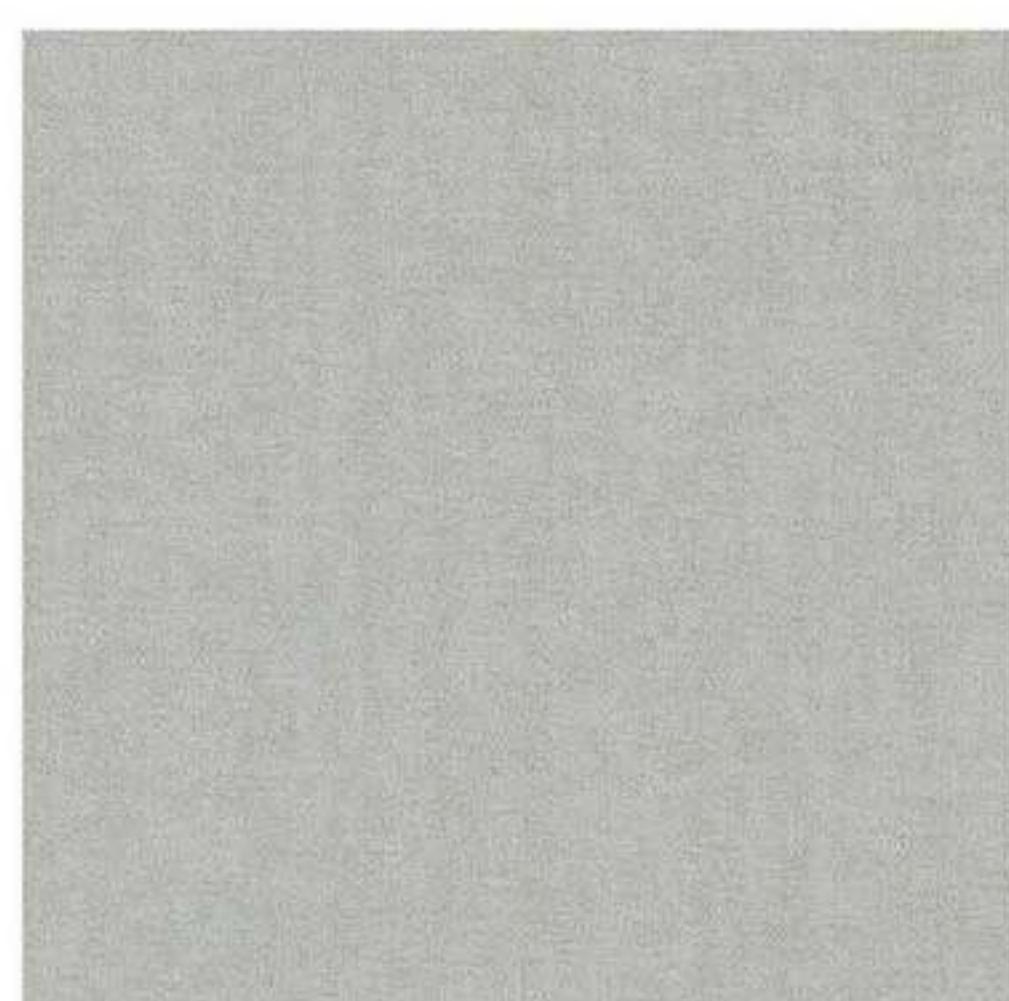
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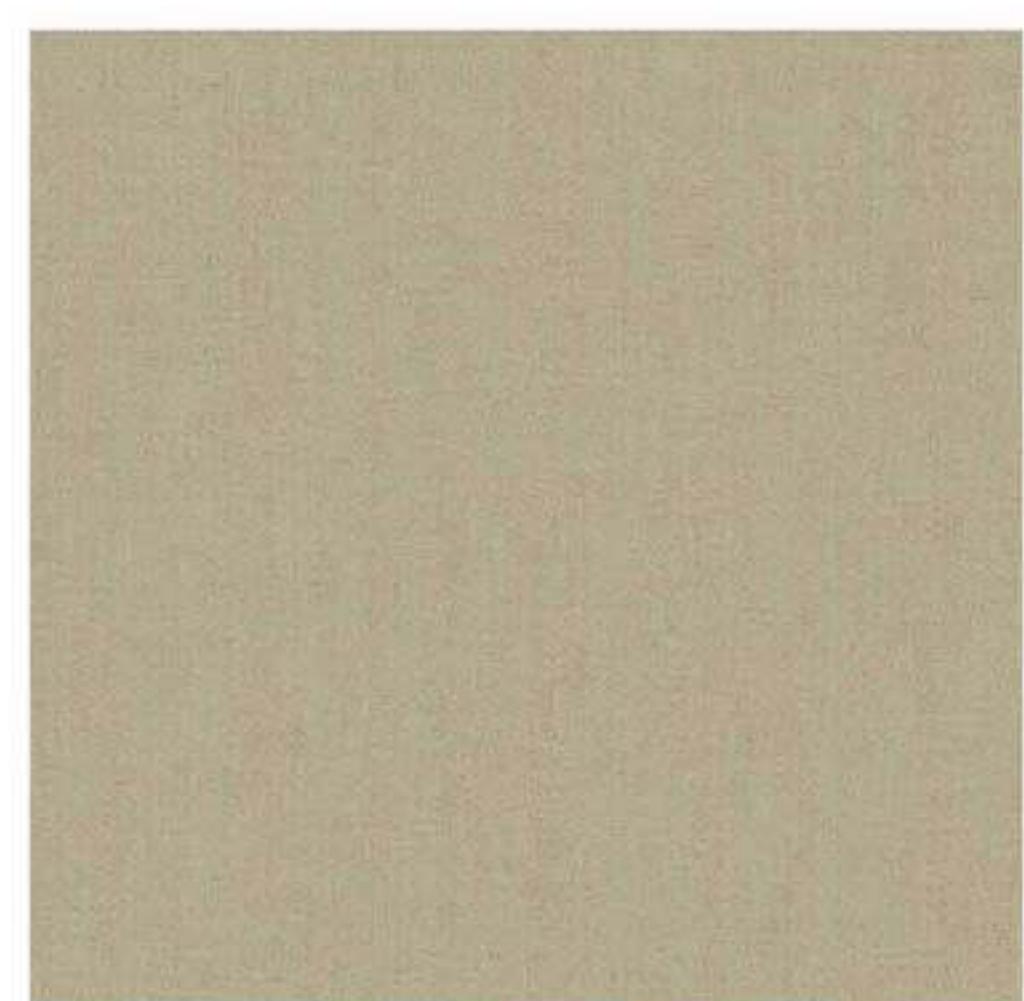
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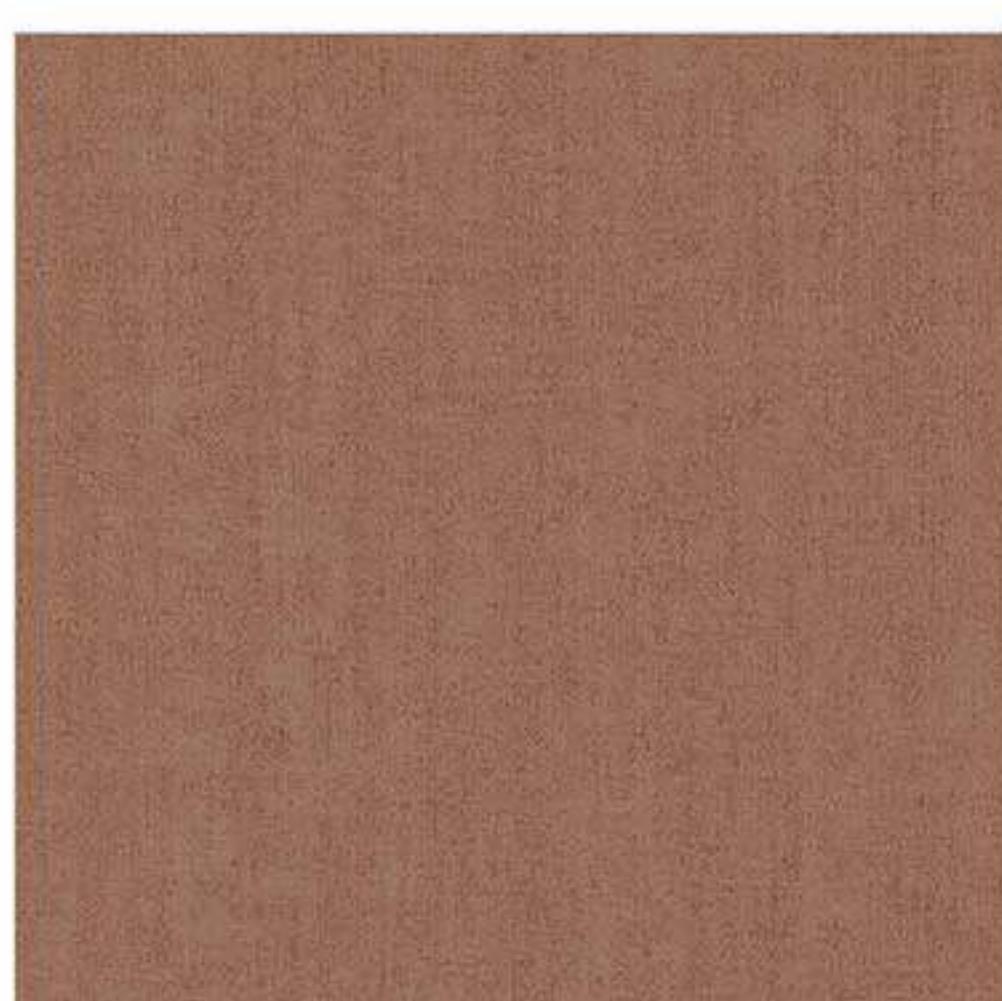
Pigmentum 39064



Pigmentum 39066



Pigmentum 39067



Pigmentum 39068



TECHNICAL COMPOSITION

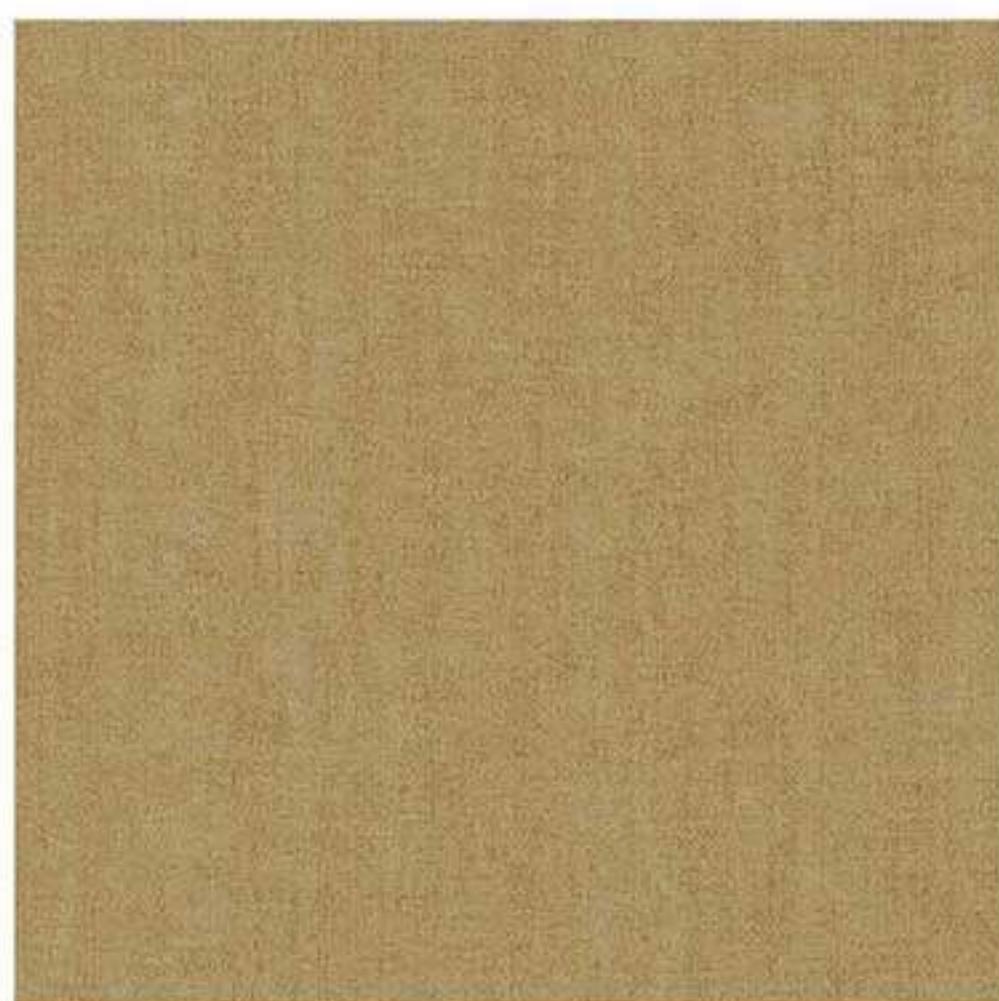
TNT - Vinyl

DESIGN WIDTH

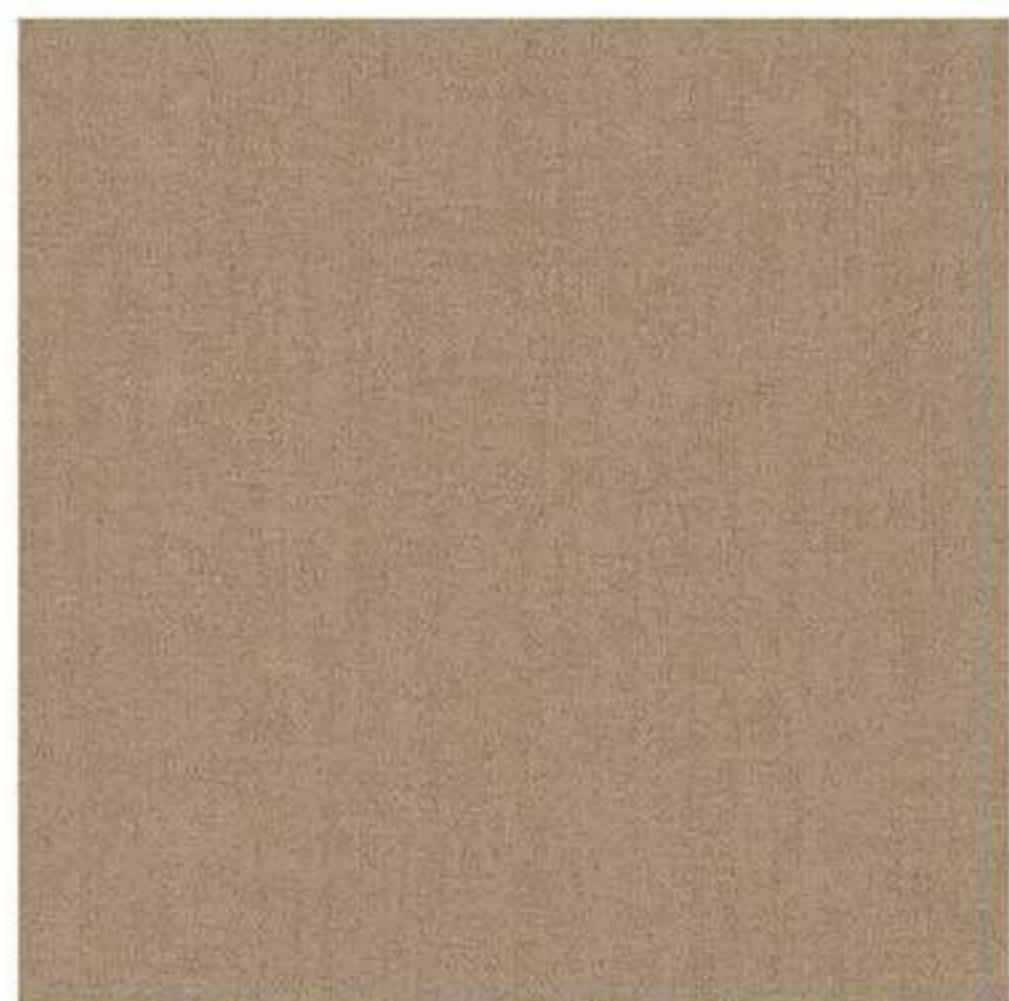
53 cm - 20,86 inches

DESIGN REPEAT

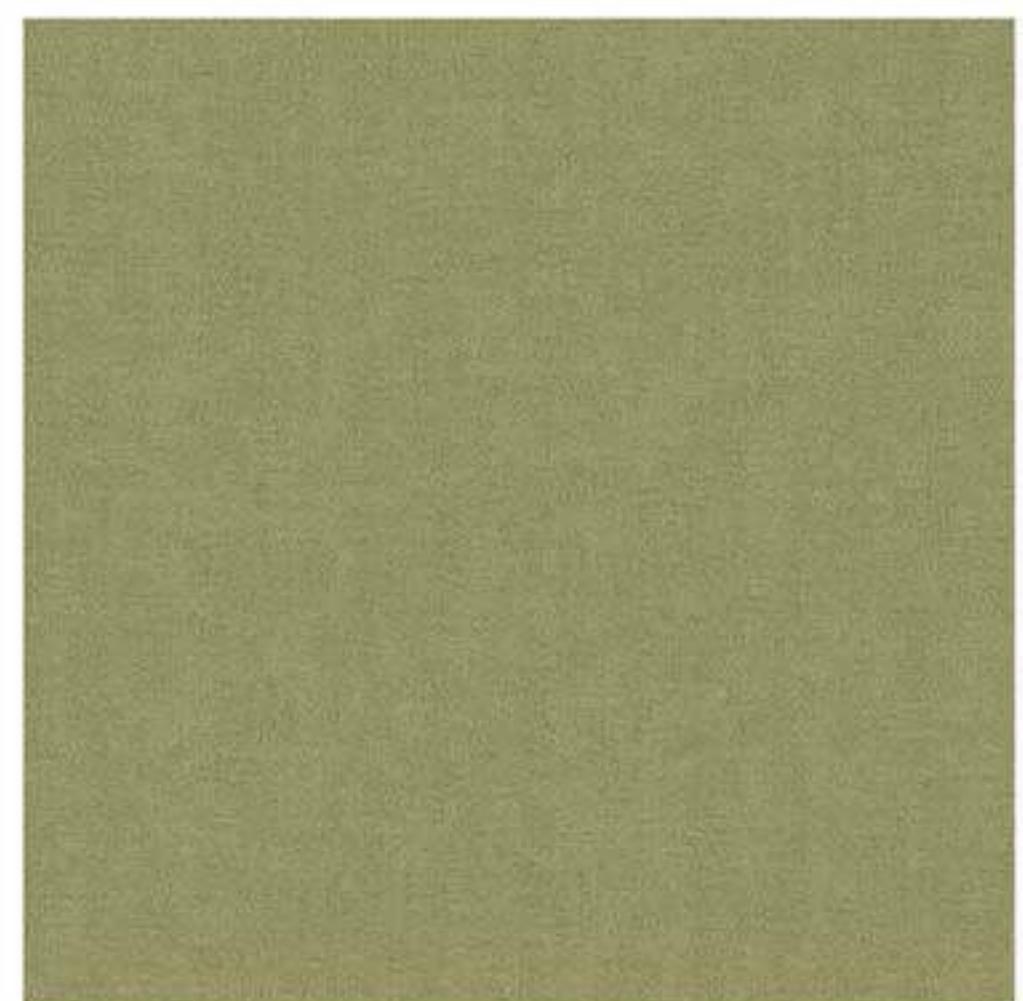
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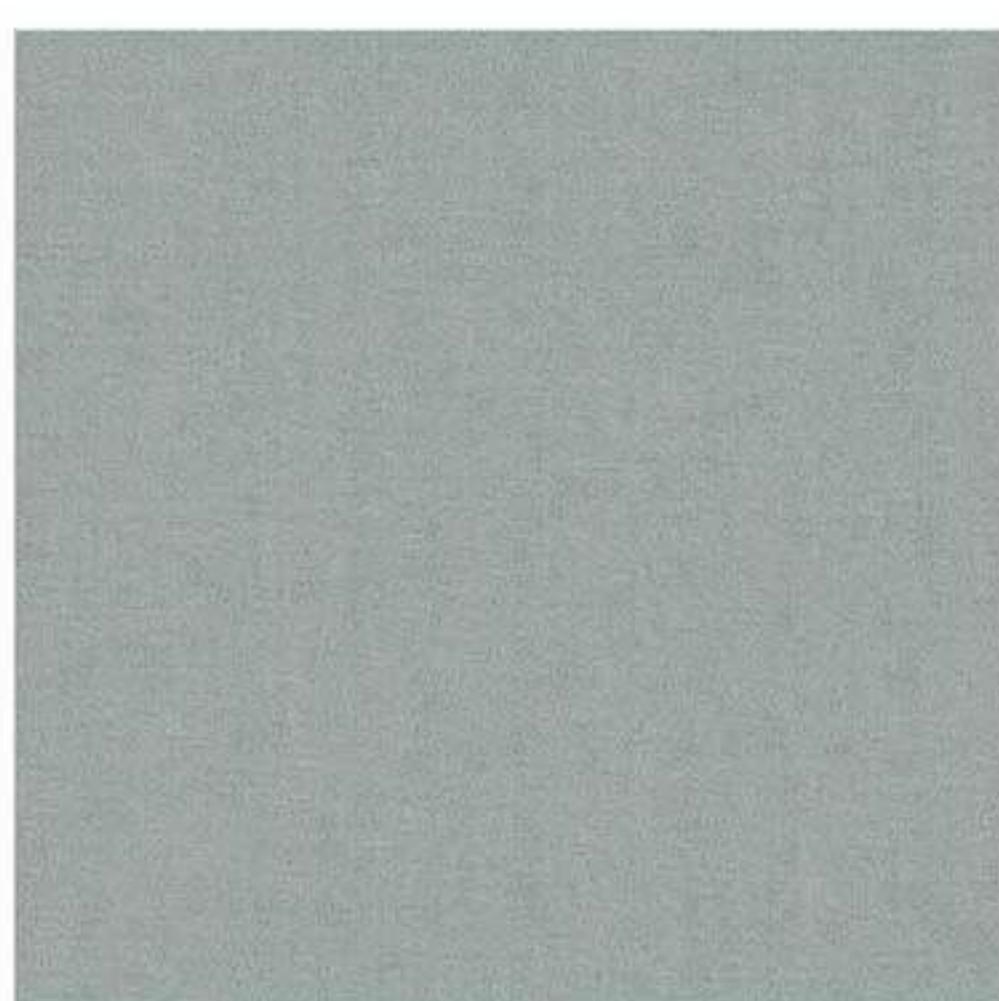
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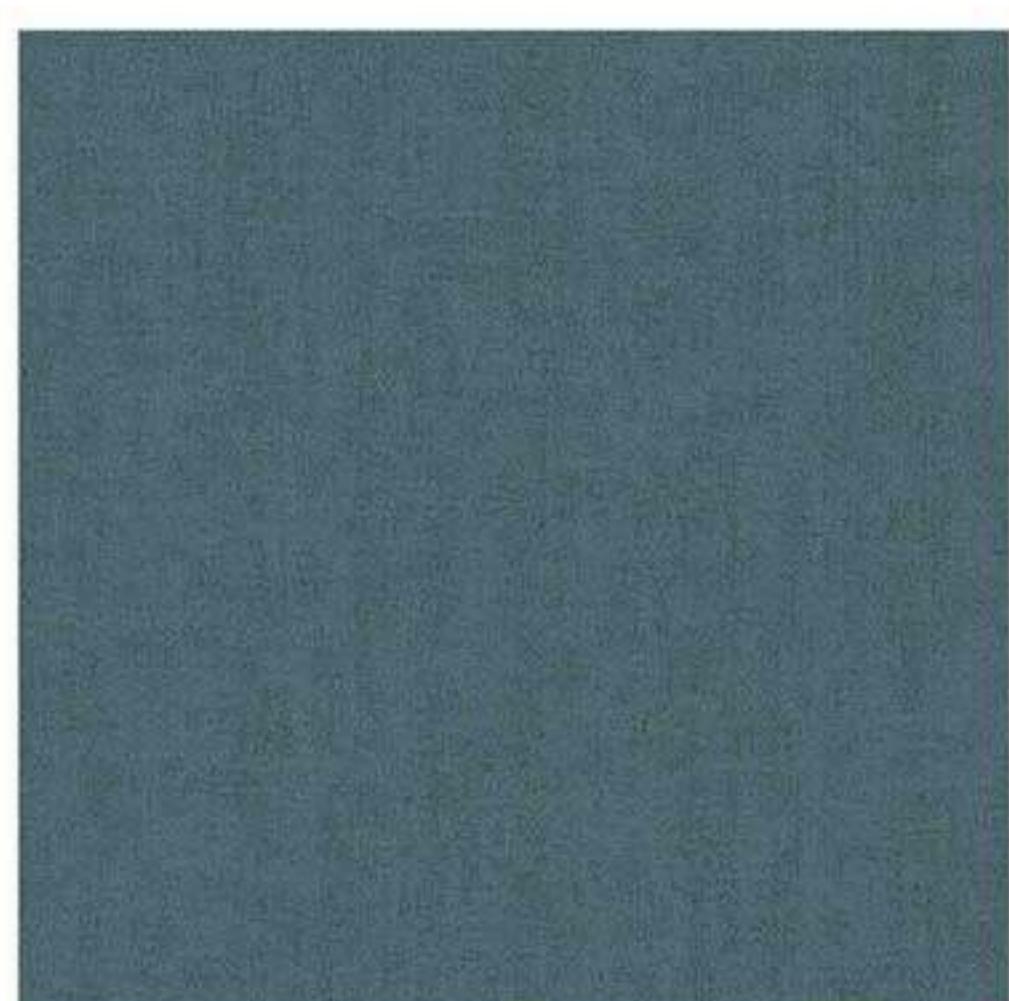
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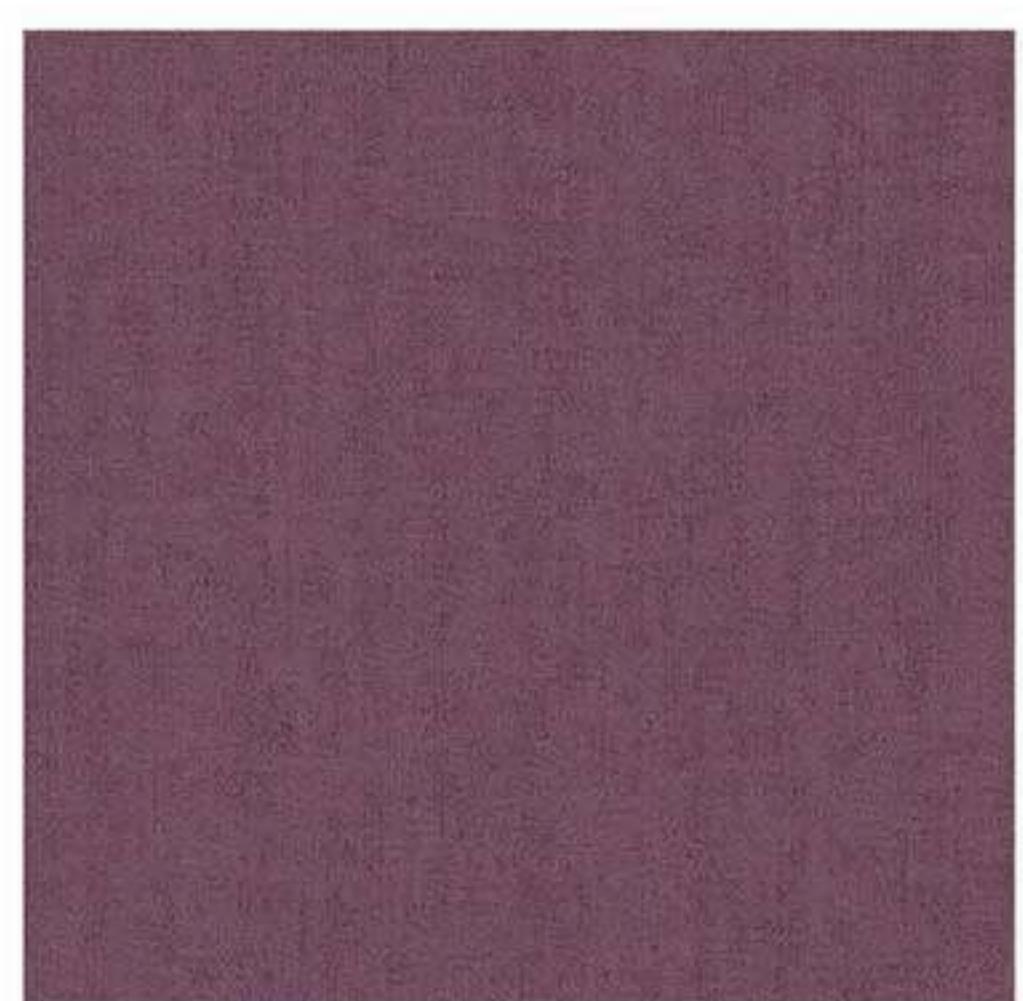
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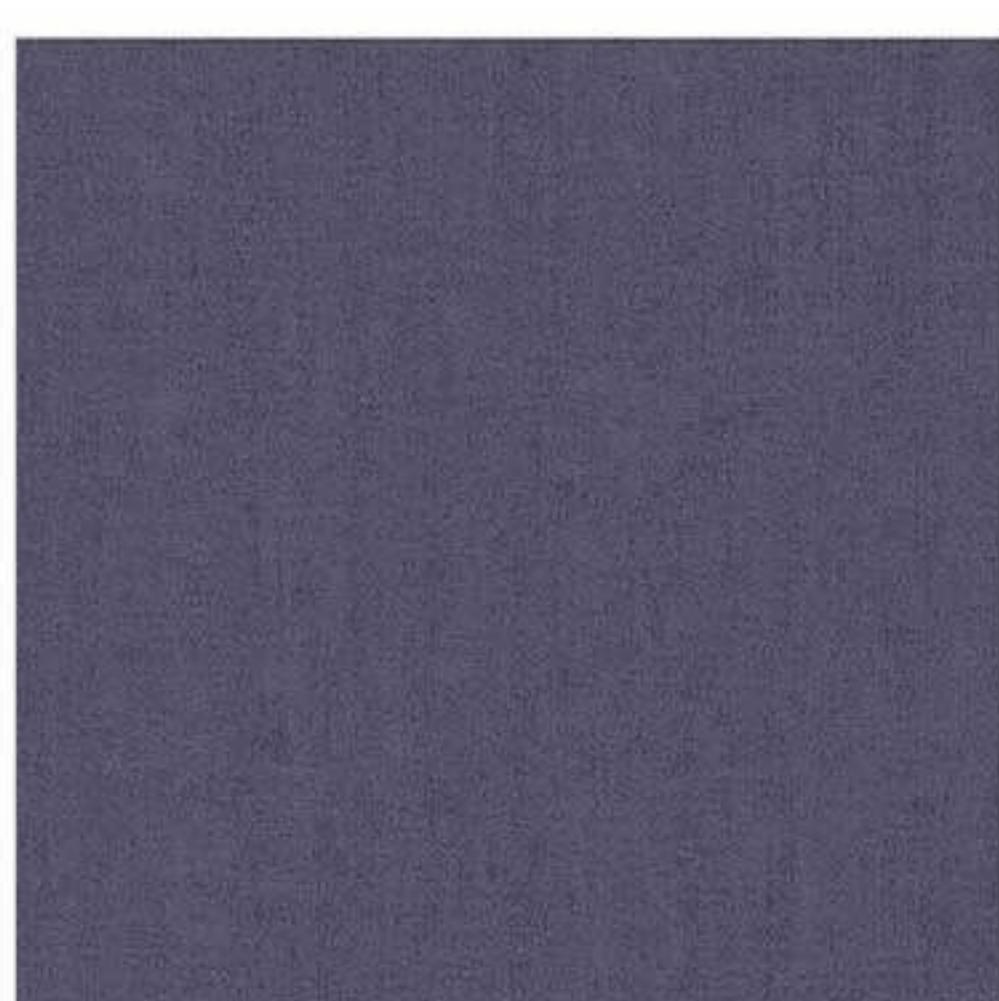
Pigmentum 39076



Pigmentum 39077



Pigmentum 39078



Pigmentum 39079



TECHNICAL COMPOSITION

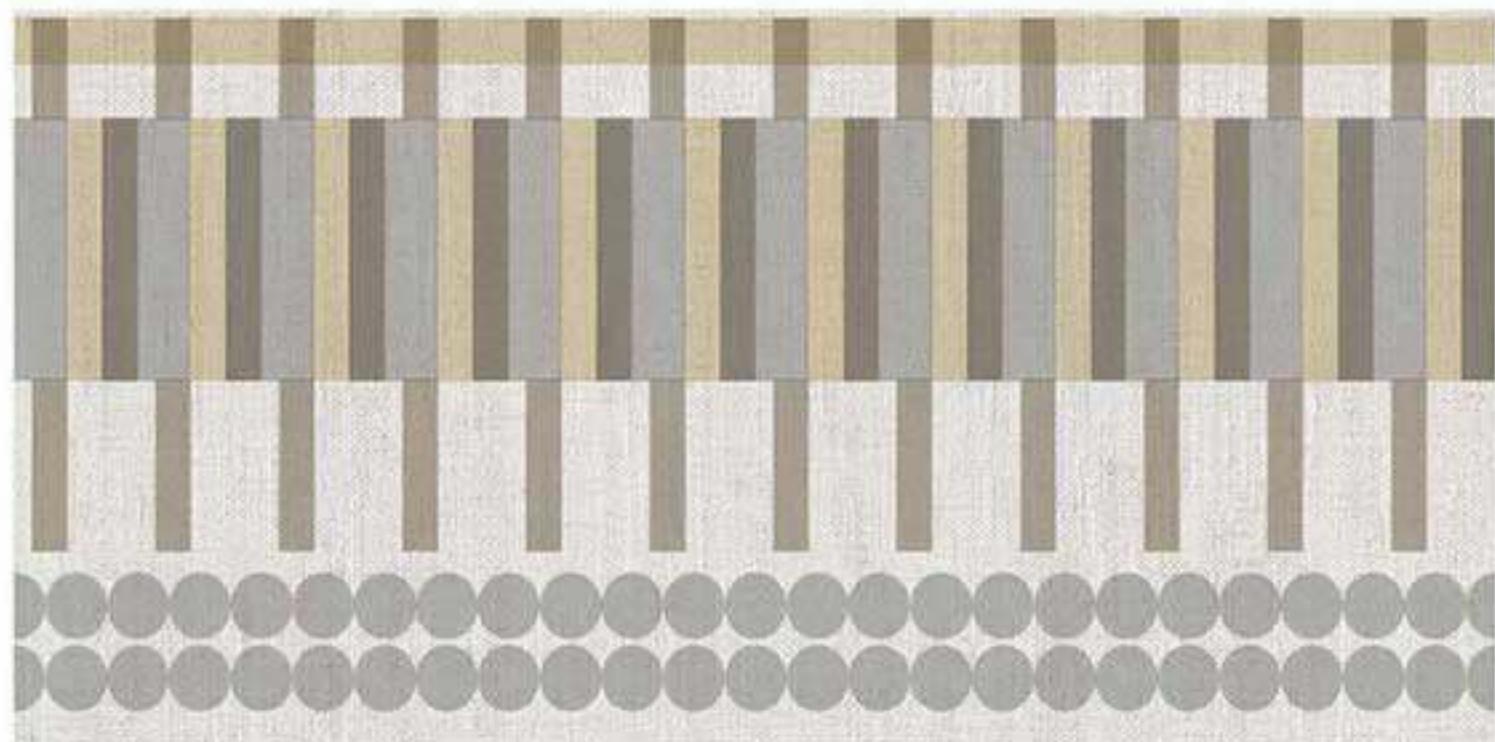
TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN HEIGHT

26,5 cm - 10,43 inches



Bordo Sculptura B39081



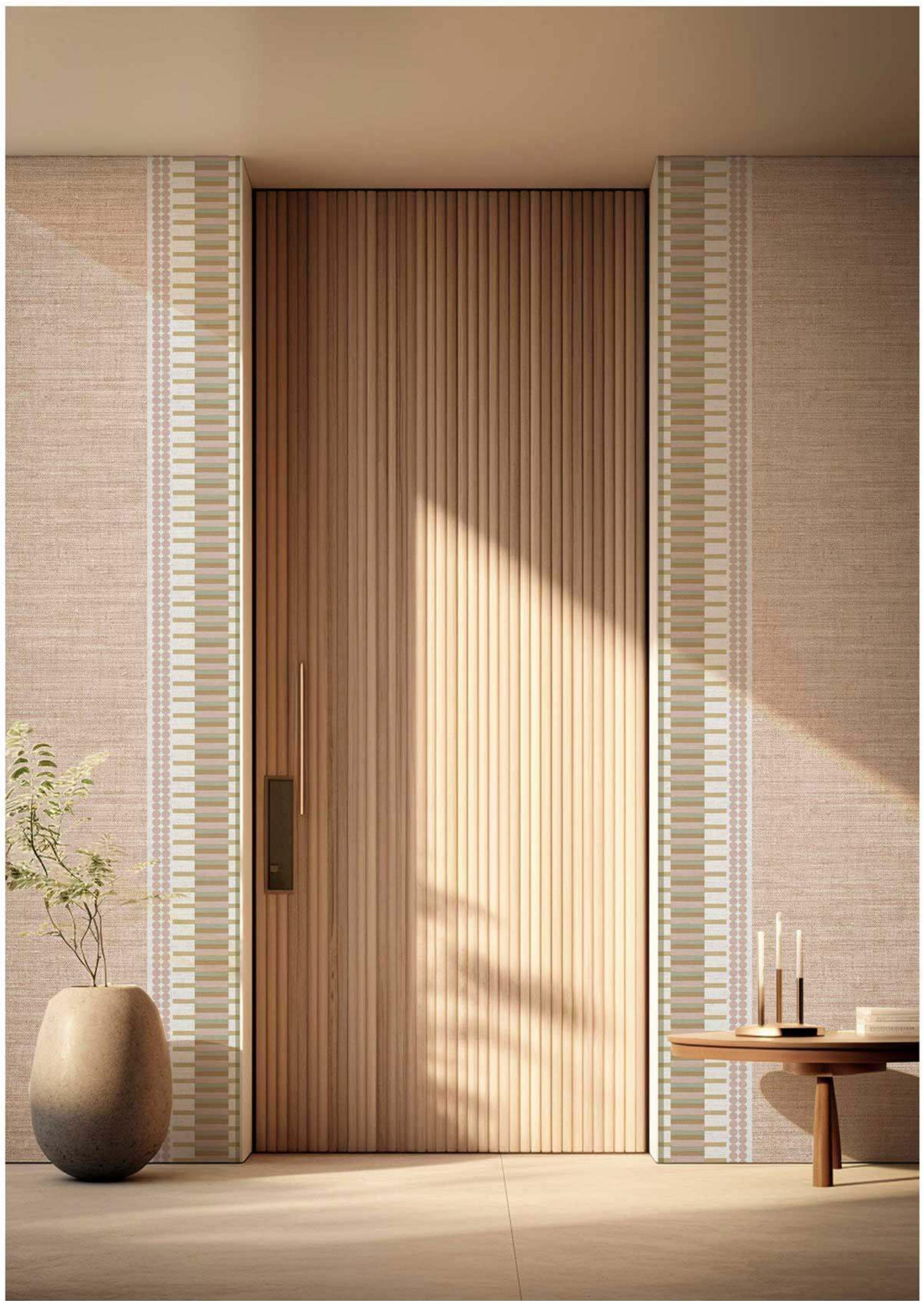
Bordo Sculptura B39084



Bordo Sculptura B39085



Bordo Sculptura B39088







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN HEIGHT

26,5 cm - 10,43 inches

Bordo Formae **B39093**Bordo Formae **B39094**Bordo Formae **B39095**







TECHNICAL COMPOSITION

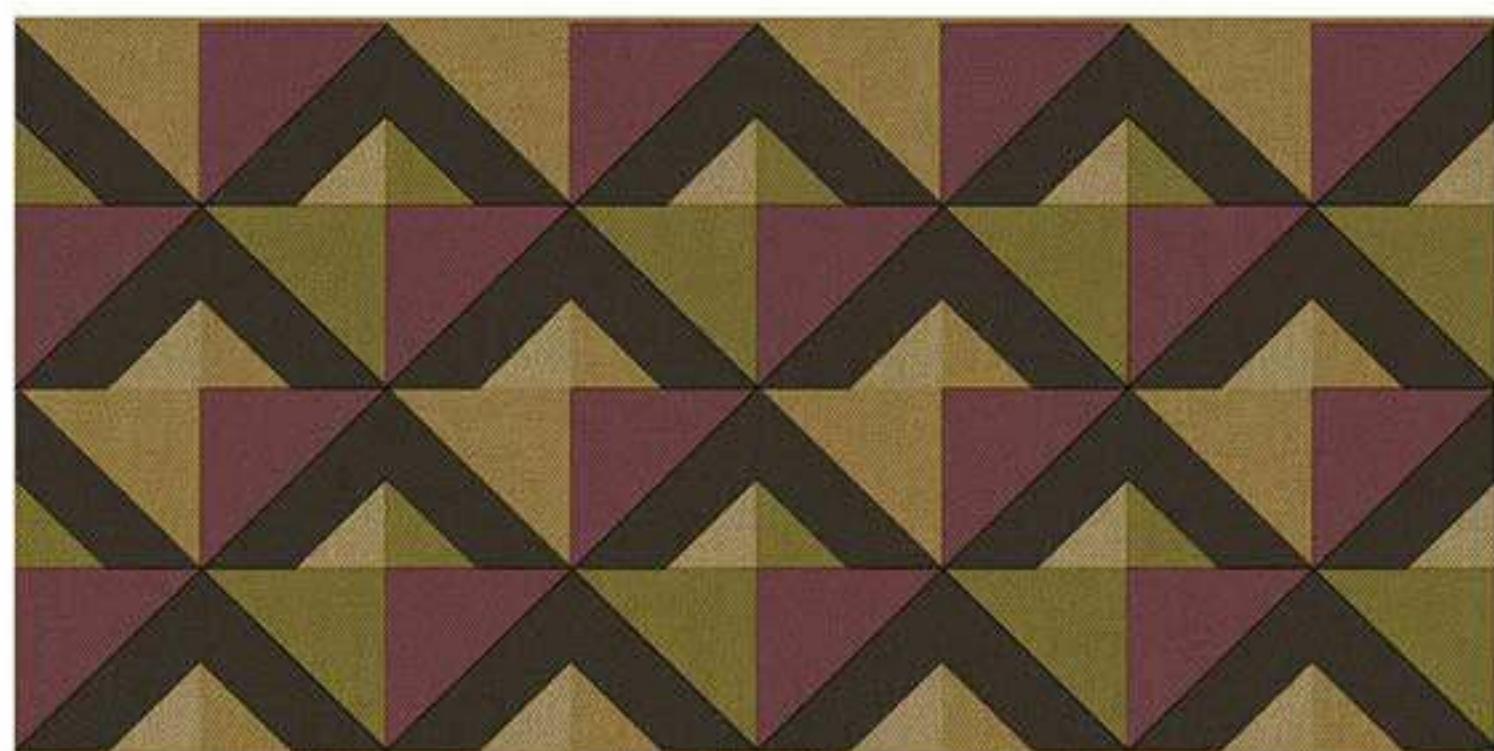
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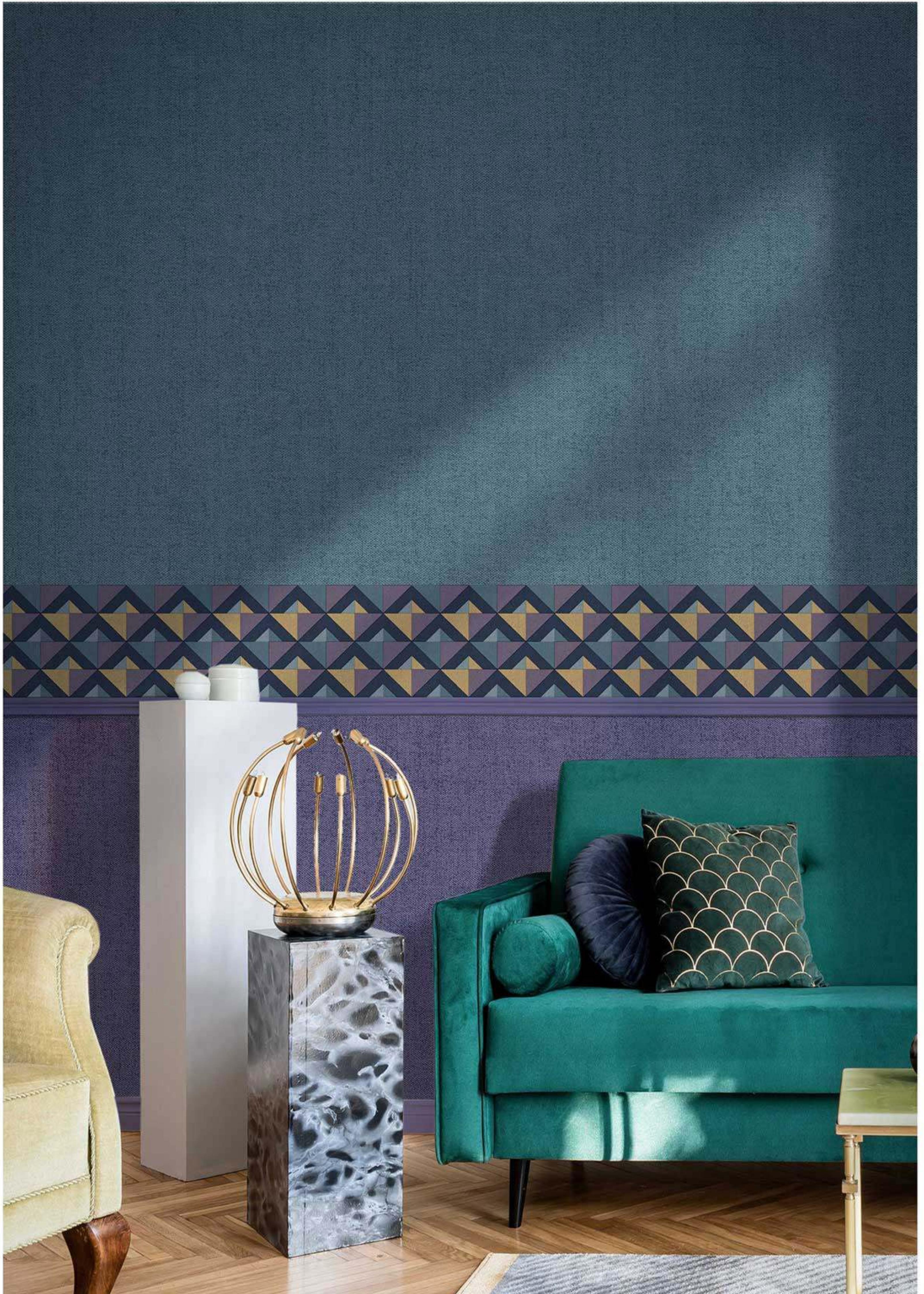
DESIGN WIDTH

53 cm - 20,86 inches

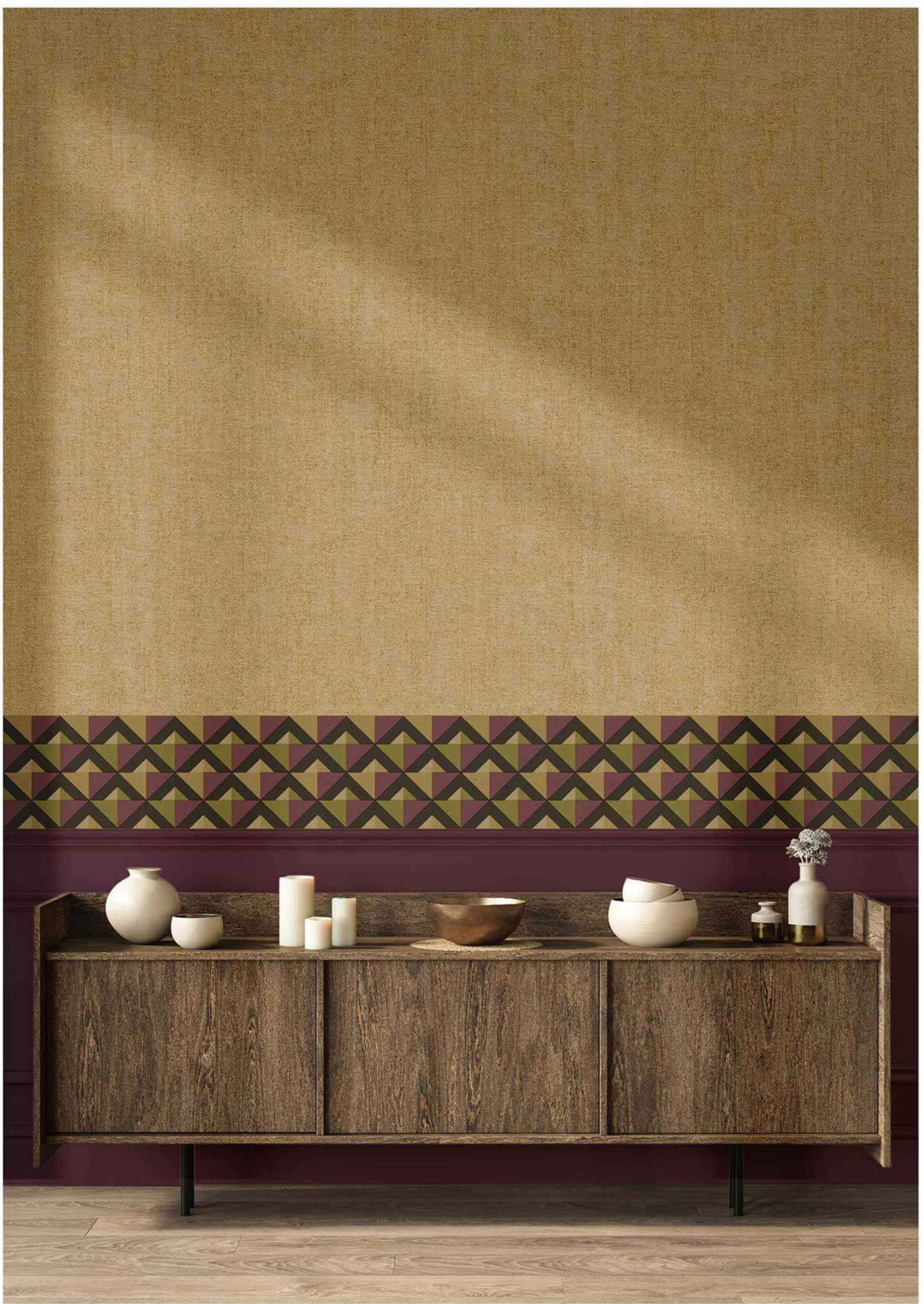
DESIGN HEIGHT

26,5 cm - 10,43 inches

Bordo Motus **B39097**Bordo Motus **B39098**Bordo Motus **B39099**







**SEDE LEGALE**

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UFFICI

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CERTIFICAZIONI

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